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Season 1927

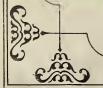
48th Year



PHILADELPHUS VIRGINALIS
THE NEW DOUBLE FLOWERING MOCK ORANGE
BLOOMS IN JUNE AND IN THE FALL

L.W. HALL COMPANY Inc.

ROCHESTER, NEW YORK







Improved Filberts in Border Planting. Nothing Finer to Plant Along Your Walks or Drives

# IMPROVED EUROPEAN FILBERTS

#### Combine Beauty with Profit. Grow this Handsome European Filbert or Hazel Nut Tree and Enjoy the Yield of Ripened Filberts as well as the Decorative Embellishment of the Shrub Itself.

HERE is a beautiful shrub with very ornamental, deep green, leathery foliage, which yields such an abundant supply of delicious nuts that it not only fills an important place in ornamental plantings, but is an economical food producer as well.

Our Improved Filberts produce abundantly as far north as Rochester, N. Y., where the temperature has registered five to ten degrees below zero without injury to the plants or to the crop of nuts. And because of their hardiness they are adapted to the more northern parts of the country, where other nut trees cannot be successfully fruited. They will thrive anywhere that the native or wild American Hazel will grow, which is practically the entire United States, and are especially valuable because of the very wide range of territory in which they can be grown.

Flourish in practically any soil, and on rough, stony banks on which it is difficult to grow other crops, thus bringing into use land which would otherwise be wasted.

In ornamental plantings almost every one has some place in yard or garden where they can be used effectively. The pride of many beautiful old European Gardens is their Filbert Walks, and you can produce beautiful effects in your garden by planting Filberts each side of the walk or drive. They also make excellent screens or hedges, or may be grouped by themselves or with other shrubs in the border planting around the edge of the lawn. As they succeed in partial shade, they may be planted under large trees or in shady corners.

The nuts of the somewhat smaller-shelled varieties are well filled, with kernels large as compared to size of shell. They are of most delicious quality, and among the best pollenizers, and some of them should be included in all plantings for best results. The new catkins or staminate blossoms form late in the summer for the next season's crop and hang on the bushes all winter.

Though the plants often fruit in the nursery rows, it will be about four to six years before they will begin to bear in quantities, when a crop of four pounds per bush may be expected.

But it must be borne in mind that this production will steadily increase, that the trees or bushes will last many years, and that they may be planted on soils not suited to other crops.

All plants are grown on their own roots and are absolutely true to type. Nuts ripen in September and should not be gathered until thoroughly ripened as indicated by the browning of the husks.

#### PRICE OF IMPROVED FILBERTS

	Each	10	100
2 feet	\$1.50	\$12.50	\$110.00
3 feet	2.00	17.50	150.00



Plant a Few of Our Improved Filberts and Let the Kiddles
Enjoy Gathering Nuts Like These at Home

#### L. W. HALL COMPANY, INC., ROCHESTER, N.Y.

#### Varieties of Improved Filberts

#### Culture of Filberts



WHITE LAMBERT

This is one of our most ornamental varieties, a beautiful spreading bush with leaves the largest of any of the Filberts. Nuts of medium size, beautiful in color, and very rich in flavor. A self-pollenizing variety which should be in every collection.



MINNA ZELLER

A medium sized, beautiful round nut of extra good quality. Ripens very early, about September 1st. A fine grower, somewhat inclined to spread, an excellent pollenizer.



BURKHARDT'S ZELLER

A medium sized, round nut of delicious quality. Kernels large, completely filling the shells. Very heavy bearer, strong, upright grower; one of our best poileniz-ing sorts.

HEN planting, cut back the tops of the bushes about one-half. All Filberts are inclined to produce suckers, or young shoots growing up from the roots, during the first few years. These suckers must be cut out by digging down to the root and cutting them off close to it with a sharp knife.

Early in the spring the new growth should be cut back about onehalf each year, so as to force the growth of the short sprays on which the nut flowers are produced. And all weak and unnecessary wood should be removed from the center, not merely cut back, so as to admit light and air and form an open, cup-shaped top.

Fertilizers should be used sparingly except where the ground is poor and stony, as on too rich soil they are apt to grow too vigorously and will require more severe pruning.

For garden culture or ornamental shrub plantings, set 6 feet apart. For screen or hedge plantings set 4 feet apart. For commercial orchard set 12 feet apart each way and prune to form low-headed trees with trunks 10 to 15 inches high.

In commercial orchards the erect-growing varieties will form low trees about 12 feet in height. But in bush form and for hedge plantings they are usually pruned down to about 6 feet.

#### Budded or Grafted English Walnuts

Succeed Where Seedling Trees Fail. Budded or grafted on Hardy Black Walnut Stock. More vigorous, hardy in all sections, bear earlier, produce nuts in 3 to 4 years that equal the best imported sorts in size and quality. Recommended by the American and Northern Nut Growers' Associations, and the U. S. Department of Agriculture as the only dependable English Walnuts to plant. We offer two of the best varieties, the Vrooman Franquette and Wiltz Mayette.

VROOMAN FRANQUETTE. Large, oblong; rich, exquisite flavor; a favorite for dessert. A popular variety, highly recommended and extensively planted. Tree robust, bears abundantly and regularly. The peer of all the French varieties. 3 to 4 ft., \$3.00 each.

WILTZ MAYETTE. Considered one of the finest that reaches New York markets, where it always brings highest prices. Large, smooth, fine appearance; flesh oily, rich, sweet and very good. Tree strong, vigorous and handsome. 3 to 4 ft., \$3.00 each.

#### Seedling Nut Trees

BLACK WALNUT. Most valuable for timber; rapid grower; bears large, round nut of excellent quality. 5 to 6 ft., \$1.50 each.

ENGLISH WALNUT. Seedling trees, grown from selected nuts. Exceedingly handsome for lawn. Produce large crops of nuts, but apt to vary in size and quality. 3 to 4 ft., \$1.50 each.

JAPAN WALNUT (Sieboldi). Perfectly hardy, rapid grower; one of the finest ornamental trees. Nuts resemble Butternuts, but somewhat smaller, with thinner, smoother shell. Worthy of extensive planting. 3 to 4 ft., \$1.50 each.

BUTTERNUT. Valuable for timber; bears an oblong, thick-shelled nut of delicious flavor. 5 to 6 ft., \$1.50 each.



RED LAMBERT

A large, conical-shaped nut or extra good quality. Ripens somewhat late, about the last of September. Bushy and spreading in



EARLY GLOBE

A very fine, oval-shaped nut of medium size, handsome brown in color. Ripens from September 1st to 8th. Nuts are produced in clusters. The most productive of all the Filberts; an excellent pollenizer; should be included in all plantings.



ITALIAN RED

One of the finest of the Improved Filberts. Nuts large, of fine brown color, oblong, shell remarkably thin, and kernel of excellent flavor. A fine, upright grower, and a prolific bearer.



Improved Fiibert Plants as We Take Them Up in the Nursery to Fill Your Order

#### Words of Praise

Grand Rapids, Mich., August, 1926. Filberts doing very good. This is third year they have borne fruit and this year the fruit is larger than before.

F. KAMINSKI.

Marietta, O., August, 1926.

Filberts flourishing. Three years ago bore their first crop and will have a fair crop this year. They are as large as represented, and the different varieties are interesting.

Cumberland, Md., August, 23, 1926.

Filberts bore their first crop in 1923 and have increased each year. This year are covered with nuts. Have a small basket of nuts I kept from last year to show people, who are always much surprised that Filberts of this quality can be grown in this region. It is a pity that more people do not have them.

H. B. HUMMELSHIME.

Upper Marlboro, Md., August 9, 1926. Filberts in splendid shape and we are going to have a large yield this year.

# 1. America 2. Golden Ophelia 3. Mme. Jules Bouche 4. Mme. Butterfly 5. Red Radiance 6. Lady Alice Stanley SPECIAL OFFER This wonderful collection of 6 strong, 2-year-old Roses,

\$5.00



J. K. L. MOCK The Giant Pink Rose

#### Roses

THE love of Roses is universal and it is impossible to exaggerate their beauty. The very name suggests beauty and fragrance, and it is now possible to have Roses all summer, even with but a small garden. The Roses we offer are EXTRA HEAVY PLANTS FOR IMMEDIATE EFFECT, strong, 2-year, field grown plants that will grow for you and produce an abundance of bloom the first summer.

#### CULTURAL DIRECTIONS

Soil and Location. Roses require sunshine. They do well in any good garden soil. Avoid sand, too much clay, or ground which is stagnant. Be sure the bed is well drained. Enrich with decomposed stable manure; cow manure is preferable. Work this well into the soil. Do not put any clear manure in the holes with the plants.

Planting. Dig a good, large, deep hole. Spread the roots out as much as possible, and when the hole is nearly filled tread the soil firmly with the foot When planting is finished a good soaking with water will prove beneficial, should the ground be dry. Then mulch well with coarse manure and Nature will do the rest. Water freely only in dry weather and then in early morning or late afternoon.

All Roses should be cut back from 1-3 to 1-2 when planted, and the ground should be stirred frequently. Roses need good cultivation.

Winter Protection. All Roses give better results if protected in winter. The best method is to bank the plants with earth as high as possible and cover with stable manure. Remove coarse litter in the early spring and pull earth away from plants before pruning, cutting out old wood and leaving 3 to 6 of the strongest shoots of last year's growth, cutting these back to within 8 to 12 inches of the ground.

#### Superb Everblooming Roses

Strong, 2-year, field grown plants. Price, except where noted, 85c each.

AARON WARD. Beautiful rich yellow, changing to pinkish fawn.

AMERICA. Immense rose-pink flowers, sweetly scented, very lasting. (See illustration.) \$1.00 each.

BETTY. Glorious coppery rose overspread with golden yellow.

BRITISH QUEEN. One of the finest white Roses in existence. Large, full flowers of Tea Rose form.

COLUMBIA. Lovely new pink Rose, very fragrant. (See illustration.) CONSTANCE. New. Notable for richness of color. Full, orange buds, streaked with crimson, opening to large, globular flowers of intense golden yellow. \$1.00 each.

CRUSADER. Beautifully formed, big, double blooms of rich, velvety crimson. (See illustration.)

DUCHESS OF WELLINGTON. Intense saffron-yellow, stained crimson. Long pointed buds, wonderfully fragrant.

ELDORADO. A most desirable new golden-yellow Rose of great merit. Flowers large, very fragrant. \$1.00 each.

FRANCIS SCOTT KEY. A glorious Rose. Perfectly formed buds opening into blazing red flowers of largest size, full and double, very fragrant.

GOLDEN EMBLEM. A beautiful and dependable clear yellow Rose. \$1.00 each.

GOLDEN OPHELIA. Rich apricot yellow. (See illustration.) \$1.00 each.

GRUSS AN TEPLITZ. Brilliant scarlet, shading to velvety crimson.

HOOSIER BEAUTY. ing crimson-scarlet with darker shadings. Large and double, with velvety petals. A magnificent bloom of dazzling brilliance and delicious fragrance.

H. V. MACHIM. Gorgeous flowers of large size, intensely black-grained scarletcrimson, carried on rigid, sturdy stems, with ideal foliage.

IMPERIAL POTENTATE. New. Wonderful in bud,

opening to large, well-formed flowers of crisp, glistening rose-pink with silvery suffusion at base of petals, sweetly scented. Of such a bright, lively pink it seems to shine and dance in the sunlight. \$1.50 each.

J. K. L. MOCK. Clear imperial pink blooms of largest size imaginable. (See illustration.)



AARON WARD
Its Duinty Buds Make Charming
Corsage Bouquets

#### L. W. HALL COMPANY, INC., ROCHESTER, N.Y.

KAISERIN AUGUSTA VICTORIA. Soft, pearly white, shading to creamy yellow. Very double, of exquisite formation. Fragrant.

KILLARNEY QUEEN. A cerise-pink sport of the well known Killarney.

LADY ALICE STANLEY. Shell-shaped outside petals of deep coral-rose, inside pale flesh. Large, fragrant. (See illustration.)

LADY HILLINGDON. Beautiful apricot-yellow shaded to orange.

LOUISE CATH. BRESLAU. Long buds of coral-red shaded with yellow, opening into large full, fragrant flowers, presenting novel shades.

LAURENT CARLE. A large, brilliant, velvety carmine Rose of perfect form and intense fragrance.

MISS LOLITA ARMOUR. Large, fragrant, full and double flowers with petals of great substance, deep coral-red with golden suffusion. \$1.00 each.

LOS ANGELES. A magnificent Rose, color a luminous flame-pink, toned with coral and shaded with gold at the base of petals. \$1.00 each.

MAD. BUTTERFLY. A harmony of bright pink, apricot and gold. (See illustration.) \$1.00 each.

MADAME EDOUARD HERRIOT (Daily Mail Rose). Artists rave over this variety. Gorgeous combination of terra cotta and bronze with flame shadings, almost impossible to describe.

MME. JULES BOUCHE. One of the finest white Roses. (See illustration.)

MRS. CALVIN COOLIDGE. A clear golden yellow Rose, deepening in color, especially in the center, as the flower expands, and retaining its color until the last, not fading. A great producer of fine blooms; excellent for cutting. \$1.00 each.

OPHELIA. Brilliant salmon flesh shaded with rose, with a heart of glowing peach-pink and orange-yellow blendings. Fragrant; faultless in form and color.

PADRE. New. Its beautiful and novel coloring differs from all others. Brilliant coppery-red, flushed with yellow at the base. Will produce more flowers than any other. Especially fine in the bud, for cutting. \$1.50 each.

PREMIER. Clear, pure shade of rose-pink. (See illustration.)

THE QUEEN ALEXANDRA. Spectacular new Rose of absolutely unique colorings. Bright red petals curving crisply against a background of old gold. Full, fine-formed blooms, bewildering in their half-open beauty, and developing into flowers attractive beyond description. \$1.50 each.

QUEEN OF FRAGRANCE. Flowers large, double, elegantly shaped, and produced very freely. Color a lovely shell-pink, tipped with silver, bright and pleasing. Particularly notable for its powerful and delicious fragrance.

RADIANCE. Beautiful blendings of carmine-rose; opal and coppery reflections.

RED RADIANCE. Large, bold, double flowers of clear red. (See illustration.)

ROSE MARIE. A grand Rose. Large, long, ideal buds which open into large, full flowers of splendid form; clear rose-pink.

SENSATION. Scarlet-crimson of magnificent shade, with blackish shadings. Extremely large, double blooms produced in great profusion on long, stiff stems.

SOUV. DE PRESIDENT CARNOT. Large, globular flowers of great substance, fra-

grant, fine for cutting. Exquisite rosy flesh, shaded a trifle deeper at the center.

SUNBURST. Giant yellow Rose, suffused with orange-Buds long and copper.

WHITE KILLARNEY. One of the most exquisite pure white Roses.

WILLOWMERE. A magnificent rich shrimp pink, ton-ing to carmine-pink toward edges of petals. Very large, full flowers.

WM. F. DREER. Soft, silvery shell-pink, golden yellow at base. In bud and half-opened flower this Rose is unsur-passed in this color. \$1.00 each.

WM. R. SMITH. Perfection in bud and bloom. Large, double flowers, especially suited for cutting. Color a soft, silvery white, shading to delicate pink.

SOUV. GEORGES PERNET. Astonishingly large, new, bright colored beauty, worth a place in every garden. Its big buds disclose coppery hues, and open into enormous globular flowers of brilliant orange-pink, sweetly perfumed, very lasting. \$1.50 each.

Roses Continued on Page 8



SENSATION The Great New Crimson Rose



SOUV. DE CLAUDIUS PERNET A New Rose of Great Merit

SOUVENIR DE CLAUDIUS PERNET. Awarded three gold medals in Europe. Originated by the great Rose specialist, Mr. Pernet Ducher, and one of his masterpieces. Vigorous growth; brilliant green foliage. Long, pointed buds on long, stiff stems. Large, full flowers with elongated, deep petals; a most striking sunflower yellow, deeper in the center. \$1.50 each.



PREMIER Its Immense Blooms are Excellent for Cutting:

#### THE HALL MARK NURSERIES



CALIFORNIA PRIVET
It is Not in Looks Alone that a Good Hedge Pays, it is Also a Protection and Gives Privacy

#### Hedge Plants

GOOD hedge sets off a place in such a way that it makes both house and grounds more attractive and more valuable. It is like the frame to the picture. A lawn hedge is permanent, time adds greatly to its beauty, and once planted only occasional shearing is required.

permanent, time adds greatly to its beauty, and once planted only occasional shearing is required.

A hedge is also a protection, saves the lawn from animals and trespassers, gives privacy, and insures more respect from the passer-by.

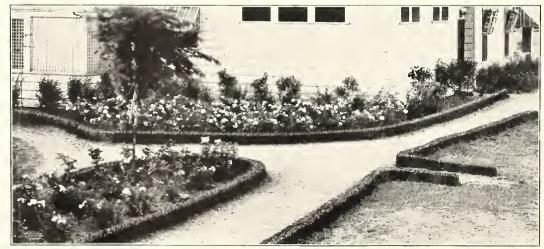
And in many of our cities and towns the streets are transformed into attractive gardens separated by living green fences which give as much protection and privacy as the old style ones of wood or metal, and at the same time add greatly to the beauty of each individual home.

CALIFORNIA PRIVET. Most popular half-evergreen hedge. Remarkably beautiful, glossy, dark green foliage; strong, rapid grower. It transplants easily, grows quickly, making a hedge the first year, and succeeds in almost any soil. The plants should be set about 8 inches apart and cut to 3 or 4 inches above the ground after planting to make the hedge bushy at the bottom. 12 to 18 in., \$4.00 per 100; 18 to 24 in., \$6.00 per 100; 2 to 3 ft., \$8.00 per 100.

BARBERRY THUNBERGII (Japanese Barberry). Brilliant green foliage, turning to most glowing colors from autumn to December. Loaded with scarlet-crimson berries after leaves fall. Hardy where Privet is not. One of the best shrubs to plant against the foundations of a house or in front of taller growing shrubs. 12 to 18 in., \$20.00 per 100; 18 to 24 in., \$25.00 per 100. Extra strong plants for use as shrubs or screens in front of porches, 50c each.

BOX-BARBERRY. The new hardy dwarf hedge and border plant. A dwarf form of the popular Barberry Thunbergii; equally as sturdy, hardy and dependable, varying from it only in its dwarfer, compact and upright habit of growth. Excellent for low edging for formal gardens when set four to six inches apart and kept trimmed. Also makes a beautiful low hedge when set 6 to 12 inches apart. Price, strong 8 to 12 inch plants, \$3.50 per 10; \$30.00 per 100.

AMOOR RIVER NORTH PRIVET. One of the best hedge plants because of its extreme hardiness. Similar to the well known California Privet, but much hardier. A valuable shrub for hedges and borders in cold and exposed places. Of fine, upright growth with lustrous dark green foliage, nearly evergreen. Transplants easily, grows quickly, making a hedge the first year, and succeeds in nearly any Set plants 8 inches apart in single rows and cut back to 4 inches above the ground to make hedge bushy at bottom. 12 to 18 in., \$9.00 per 100; 18 to 24 in., \$12.00 per 100; 2 to 3 ft., \$15.00 per 100.



LODENSE PRIVET
Nothing Better for a Perfectly Hardy, Real Dwarf Hedge, for Bordering Rose, Perennial and Formal Gardens

#### New Red-Leaved Japanese Barberry

(See Colored Illustration on Back Cover)

It is only once in a lifetime that a really worth-while, outstanding novelty in hardy shrubs is introduced, and in this new Barberry we have

such a plant.

It is similar in all respects to the green-leaved Japanese Barberry which is so popular for mixing in the shrubbery border, as single specimens, or for planting in clumps on the lawn, as well as for foundation plantings and for hedges. But its foliage, as it develops in early spring, assumes a rich bronzy-red color, similar to the richest red-leaved Japanese Maple, which it retains from early spring until fall. Becomes more brilliant and gorgeous throughout the summer, and in the fall its foliage changes to vivid orange, scarlet, and red shades, more brilliant and more effective than in the ordinary Japanese Barberry. In this coloring it is unequaled by any other shrub and is followed by the same brilliant scarlet berries common to the type, which remain on the plant the entire winter.

Must be planted in full exposure to the sun to

develop its brilliant coloring at all seasons.

2-year-old plants, 12 to 15 in., \$1.00 each; \$10.00 per doz.; \$75.00 per 100.



Makes a Lovely Informal, Low-growing Hedge. Extremely Hardy, Does Not Need Shearing

REGEL'S PRIVET. A low, spreading variety, being very twiggy, with a dense foliage not so glossy as California. Because of its graceful appearance, hardiness and adaptability to any soil and shady places, it is the most widely used Privet for land-scape work. 18 to 24 in., 50c each; \$40.00 per 100.

#### New Dwarf Privet, Lodense

This is a new dwarf and distinct form of Privet of extremely compact and low-growing habit. The foliage is rich, dark green and is of extreme hardiness. It fills an especial need for an easily grown, low-priced plant, suitable for low hedges and borders, as it stands shearing very well and can be kept in low, compact form with very little trouble or attention. Strong, 2-year plants, 25c each; \$2.00 per 10; \$15.00 per 100.

#### L.W. HALL COMPANY, INC., ROCHESTER, N.Y.



CLEMATIS PANICULATA
te of the Finest Porch Vines. Its Mass
f Beautiful White Flowers in Autumn
Almost Ilide the Vine and Always
Win Admiration

# Hardy Climbing Vines

OTHING lends such a pleasing effect to wall or veranda as the judicious use of vines. The hardy vine is best adapted for covering an unsightly wall or for furnishing shade and ornament to verandas. With the advent of spring the tendrils are given new life and as the season advances they soon become a beautiful covering. Hardy vines practically take care of themselves after once established, and are much more desirable and less trouble than the annual or tender varieties. Without climbing vines many beautiful homes would present a sad picture during the lot summer.



EUONYMUS RADICANS (Evergreen Bittersweet)
For Covering Walls and Chimneys Nothing Equals this
Absolutely Hardy Evergreen Vine



WISTERIA CHINESE PURPLE A Strikingly Beautiful Frame for a Doorway

#### **Euonymus - Bittersweet**

RADICANS. Deep green foliage; useful for covering low foundation walls, or may be clipped the same as boxwood for an edging plant. 75c each.

RADICANS VEGETUS (Evergreen Bittersweet). A strong growing variety, with larger leaves than the type, and producing bright orangered berries, which remain on the plant the greater part of the winter. As an evergreen, absolutely hardy wall cover this plant is unequalled. 75c each.

Lonicera - Honeysuckle HALL'S JAPAN. Strong grower with deep green foliage which is almost evergreen. Popular everywhere for screen, beauty and fra-Fine for covering trellises, rocks, dry banks, etc. Fragrant yellow and cream flowers from July to December. 50c each; \$4.00 per 10.



OUTCHMAN'S PIPE
Gives Densest Shade and Also Protection from Rain Because of the Overlapping of its Large Leaves

#### **Ampelopsis**

VEITCHI (Japanese or Boston Ivy). This hardy variety clings firmly to the side of a house or wall, and will soon form a perfect mass of foliage. The leaves overlap with wonderful regularity. In autumn this handsome climber manifests its greatest beauty, becoming a glowing mass of the brightest shades of crimson, scarlet and orange. Strong vines, 75c each.

QUINQUEFOLIA (American Ivy or Virginia Creeper). A native climber of vigorous growth; a fine green in summer changing to rich crimson in fall. It affords shade quickly; desirable for covering walls, verandas or trunks of trees. Strong vines, 50c each.

#### Polygonum Auberti - Silver Lace Vine

One of the most desirable climbers; the plant is of strong, vigorous growth, attaining a height of 25 feet or more, producing through the summer and fall great foamy sprays of white flowers, and a well established plant during its long flowering period is a mass of bloom. It is perfectly hardy and readily adapts itself to the most varied climatic conditions. Extra strong plants, \$1.00 each.

#### Clematis

PANICULATA (Virgin's Bower). One of the most satisfactory and desirable hardy PANICULATA (Virgin's Bower). One of the most satisfactory and desirable hardy vines. Strong, rapid grower, quickly covering trellises, arbors, fences, etc., with handsome, clean, glossy green foliage. Flowers star-shaped, medium size, pure white, deliciously fragrant, and borne in greatest profusion in August and September, when few other vines are in bloom. 50c each.
LARGE FLOWERING CLEMATIS. As hardy climbing vines it is hard to find any which exceed the beautiful large-flowering Clematis in attractiveness. Should be grown in rich, deep soil and planted with the crowns three inches beneath the surface of the soil. Need perfect drainings, abundance of water and should be well mulched.

grown in rich, deep soil and planted with the crowns three inches beneath the surface of the soil. Need perfect drainage, abundance of water and should be well mulched with rotten manure in winter. \$1.00 each.

HENRYI. Finest white Clematis. Flowers very large; single.

JACKMANI. Best purple sort. Single, very large.

MAD. ED. ANDRE. Distinct and fine. Flowers deep crimson, velvety.

RAMONA (New). Deep sky-blue, distinct from any other kind; very attractive. Extremely heredy.

tremely hardy.

#### Wisteria

One of the best and most rapid growing climbers, attains immense size. Good for One of the best and most rapid growing climbers, attains immense size. Good for heavy trellises, well adapted for covering pergolas, also attractive if trained to old trees. Here in one of our suburban tracts Wisteria Vines, with Euonymus Radicans at the base have been planted at each street light pole. And at night the light streaming down on these decorative vines with their long pendent plumes of flowers gives a strikingly beautiful effect and one not easily forgotten. Perfectly hardy.

CHINESE PURPLE. Beautiful, long, pendent clusters of pale blue flowers in the spring and late in summer. 75c each.

CHINESE WHITE. Same as the Chinese Purple except the flowers are pure white. \$1.00 each.

\$1.00 each.

#### Aristolochia - Pipe Vine

DUTCHMAN'S PIPE. A magnificent hardy vine of rapid growth with very large heartshaped leaves and brownish flowers resembling a miniature pipe; splendid for archways or verandas. \$1.25 each.



CRUSADER
A New Red Rose that is a Wonder. One of the Finest Grown

CRIMSON RAMBLER. Immense clusters of rich, glowing crimson flowers, that remain for more than two weeks. 60c each.

DOROTHY PERKINS PINK. The only fragrant Rambler. Shell-pink, very double. 50c each.

DOROTHY PERKINS RED (Excelsa). Finest of all crimson Ramblers. Great quantities of full, double flowers. Hardy everywhere. 50c each.

DOROTHY PERKINS WHITE. Best white Rambler. 50c each.

#### Best Hardy Hybrid Perpetual or June Roses

Are among the most valuable of all hardy plants. Vigorous, upright in growth, with large, bold flowers that are deliciously fragrant. Succeed in any locality, and are so hardy they will live through the severest winters with but a slight protection of leaves or coarse manure.

Price, 75c each, except noted; \$7.00 for the collection of 12.

ANNA DE DIESBACH. Lovely carmine-pink. Extra large, full blooms.

FRAU KARL DRUSCHKI (White American Beauty). The ideal pure white Rose.

GENERAL JACQUEMINOT. Brilliant scarlet-crimson. An old favorite.

GEORGE AHRENDS (Pink Druschki). Delicate pink, wonderfully beautiful.

HARISON'S YELLOW. The cheery yellow of the old-time garden. Extremely fragrant, profuse in bloom. \$1.00 each.

J. B. CLARK. Intense deep scarlet. Immense size. Gloriously beautiful.

MARSHALL P. WILDER. Deep, rich, glowing red. Intensely fragrant.

MRS. JOHN LAING. Soft pink, beautiful form; fragrant. Very free bloomer.

MRS. R. G. S. CRAWFORD. Clear, rosy pink, outer petals shading to pale flesh. Full and perfectly formed; a grand Rose. Free and continuous bloomer.

PAUL NEYRON. Largest size, bright, clear, shining pink. Always does well.

PRINCE CAMILLE DE ROHAN. Deep velvety crimson, shaded black.

#### Magnificent Hardy Climbing Roses

ULRICH BRUNNER. Bright cherry-red, large and full. One of the best.

Our collection includes splendid new sorts of unusual beauty and merit that you will surely want to include in your planting. Climbing Roses can be put to so many good uses that it seems as if every household should have at least a few. They are perfectly hardy, requiring comparatively little care after once planted, and they bear great quantities of lovely flowers.

AMERICAN PILLAR. Single-flowered variety of great beauty. One of the most gorgeous climbers, also makes a magnificent hedge, prized for its hardiness, strong, rapid growth, healthy foliage and truly wonderful wealth of delicately fragrant bloom. Flowers large, rich rosy pink with white eye; borne in immense clusters. 60c each.

AVIATEUR BLERIOT. A magnificent variety. Rich, deep, copper color. Beautiful buds, opening into medium sized, full, fragrant flowers. Large clusters of bloom, borne in great profusion. 75c each.

CLIMBING AMERICAN BEAUTY. Rosy crimson. Same exquisite fragrance as old American Beauty. Flowers large, produced profusely. 75c each.

HIAWATHA. A most brilliant colored single Rose. Intense deep crimson with base of petals shading to pure white, a glowing combination of color that must be seen to be appreciated. Flowers about 1½ inches across, produced in long, pendulous sprays. Useful for mass planting as well as for a climbing or trailing Rose. 60c each.

TAUSENDSCHOEN (Thousand Beauties). Covered with bright blossoms of every shade from white to deep pink, borne in clusters, quite double. 60c each.



FRAU KARL DRUSCHKI Best Snow-white Rose in Existence

# Four Magnificent Climbing Roses for \$2.00

DR. W. VAN FLEET. Flesh pink. 60c each.

GARDENIA (Hardy Marechal Niel). Golden yellow. 60c each.

SILVER MOON. Grand new white climbing Rose. 60c each.

PAUL'S SCARLET CLIMB-ER. Gorgeous new climbing Rose, most brilliant of its class. \$1.00 each.

The above collection of four fine 2-year No. 1 field-grown plants for \$2.00.

#### Three Wonderful New Climbing Roses

EMILY GRAY. Beautiful yellow. Long, pointed buds. \$1.00 each.
HEART OF GOLD. New

HEART OF GOLD. New Van Fleet Hybrid. Single, velvety erimson with bright golden stamens. \$1.50 each.

\$1.50 each.

MARY WALLACE. New semi-double, rose pink, salmon at base of petals. \$1.00 each.

Or one each of the above varieties, strong 2-year No. 1 field-grown plants, for \$3.00.



COLUMBIA
Its Fine Lasting Qualities Makes it One of the Best for Cutting

#### L. W. HALL COMPANY, INC., ROCHESTER, N.Y.

#### Rugosa and Hybrid Rugosa Roses

These hardy Roses can be used in so many places that they are almost indispensable. Sturdy, shrubby bushes, adapted for hedges and hardy borders, or to mix in other shrubbery. Foliage very ornamental, dark, shiny, rich green.

BLANC DE COUBERT. A splendid double, pure white. 75c each.

CONRAD F. MEYER. Flowers very large and well filled. Clear, silvery rose. Very fragrant. 75c each.

ROSA RUGOSA RUBRA. Crimson flowers are large and single, followed by glossy red berries. 60c each.

ROSA RUGOSA ALBA. Single white flowers, followed by yellow berries.

ROSERAIE DE L'HAY. New Hybrid Rugosa of which we cannot speak too highly. Good grower, flowers very double, color carmine-cherry-red. Free bloomer, exquisitely scented. 75c each.

SIR THOMAS LIPTON. Best double white in this class. Fragrant and blooms at intervals all summer. 75c each.

#### **Dwarf Polyantha Roses**

Very popular for bedding purposes and for edging borders of shrubs, roses or peren-ulals they have no equal. Splendid, hardy, showy and compact, bushy specimens about 18 inches high, producing immense trusses of small flowers in great profusion. Keep their color well and continue in full bloom all summer and until fall.

Price, \$1.00 each; \$9.00 per 10.

BABY RAMBLER. The original dwarf form of Crimson Rambler. Large, well formed flowers of brilliant crimson, borne in clusters. Wonderfully persistent in bloom.

BABY DOROTHY (Pink Baby Rambler). A delightful flower. Blooms in masses, in the greatest profusion, like the Climbing Dorothy Perkins.

GEO. ELGER. A lovely variety, producing double, golden yellow flowers, each bush so loaded with bloom it resembles a hugh bouquet.

GRUSS AN AACHEN. An unusual and distinctive Rose; very large, fully double, with broad petals of notable substance; beautiful in bud and open flower. A charming mixture of pink shades overlaid with yellow.

KATHARINA ZEIMET (White Baby Rambler). Fragrant, double flowers of creamy white, in large clusters. Each branch bears from 15 to 20 blooms, producing decorative masses, exquisite in every way.

MME. CECILE BRUNNER (Sweetheart or Mignon Rose). An exquisite miniature variety of perfect Rose form, producing its tiny blossoms in many-flowered, graceful sprays. Rich, rosy pink baby buds, opening into lovely double flowers of soft, seashell-pink, intensely fragrant. Much in demand for bouquets, corsage work and dainty decorations.

CHATILLON. A new Rose bound to become one of the most popular. tinct novelty, its color a charming silvery crimson, passing gradually to white center. Graceful in habit, free and persistent in bloom. Produced in great sprays, wonderfully beautiful, very lasting as cut-flowers.

#### New Everblooming Red Rugosa Rose, F. J. Grootendorst

The most beautiful of the Rugosa Roses. Foliage of the true Rugosa Type, always healthy, clean and attractive, free from mildew. Plants of vigorous but compact growth, ultimately reaching 4 to 5 feet in height. Flowers in clusters, double, with edges beautifully fringed, so that each cluster of bloom resembles a bunch of red carnations. Blooms continuously from early summer until fall. Extremely hardy, thrives everywhere.

Very effective as single specimens, or in foundation plantings to give color contrast throughout the season, and especially valuable for landscape work for mass and hedge planting.

Extra strong, 2-year field grown plants, 85c each; \$7.50 per 10; \$60.00 per 100.

#### Tree or Standard Roses

Price, \$2.50 each.

Novel and beautiful plants. Budded on single, upright stems of hardy Rugosa stock 4 to 5 feet high, which reveals all the foliage and all the bloom in a rounded clump at the top. Unique effects are produced by planting in groups or as border lines by garden walks. Indispensable in Rose and flower gardens to relieve the flat appearance and give

We offer the following varieties; for description of bloom see same varieties under Roses:

Betty Francis Scott Kev Frau Karl Druschki Gruss an Teplitz Killarney Queen Lady Ashton

Lady Hillingdon Mad. Butterfly Mrs. Aaron Ward Ophelia Radiance Red Radiance



PAUL'S SCARLET Brightest and Purest Red Climbing or Pillar Rose, Makes a Brilliant Display for a Long Time

Louisville, Ky., September, 1926.

I have the prettiest garden around Louisville. Our Roses have surely been a joy, and we have had a thousand comments on them. Everyone who sees them wants to know where they came from, and I am boosting your Roses and Plants.

R. E. GORDON.



F. J. GROOTENDORST Best Sort for Everblooming Perfectly Hardy Rose Hedge

#### Deciduous Trees for Shade and Ornament



Oriental Plane Trees are excellent for street planting where rapid growth is desired

THERE is an untiring loveliness in trees. Even in the bleak, cold days of winter there is beauty in bark and form. Shade trees on the lawn provide an ideal restful spot in which to spend leisure moments, and in addition to these are the flowering trees which shower the lawn with their bloom. To deny yourself the beauty of these is to miss one of the greatest pleasures a home can give.

#### Orient | Plane Trees

Leaves heart-shaped at base, deeply cut. Is among our tallest trees, growing rapidly into massive proportions. Hardy and free from disease. It does well in cities and near the seashore and is not affected by insects. 6 to 8 ft., \$1.50 each.

Special discount of 8% allowed on all cash orders received on or before March

5% discount on orders received from March 15th to April 15th.

#### Birch

CUT-LEAF WEEPING. One of the most elegant of all weeping trees. Its tall, slender, yet vigorous growth, graceful, drooping habit, silvery white bark and delicately cut foliage present a combination of attractive characteristics rarely met in a single tree. 6 to 8 ft., \$4.00 each.

#### The Catalpas

BUNGEI (Umbrella Catalpa). Grafted on stems 6 to 7 feet high, it makes an umbrella-shaped top without pruning. Perfectly hardy, and flourishes in almost all soils and climates. Leaves large, glossy, heart-shaped, deep green; lie like shingles on a roof; always makes a symmetrical head. \$2.00 each.

SPECIOSA. One of the most beautiful lawn or street trees, producing magnificent flowers in the early spring; very rapid growing; beautiful, 8 to 10 ft., \$1.00 each.

#### Cercis - Judas Tree; Red Bud

Very ornamental native tree of medium size. It is a harbinger of spring, blooming in April, literally covered with its red or pink blossoms before the leaves open. Useful in massed shrub plantings, with White Flowering Dogwood, also makes pleasant contrast planted against evergreens or White Birch. 2 to 3 feet, \$1.00 each,

#### Flowering Cherries

No garden is complete without these beautiful trees, which are a mass of delicate bloom early in the spring. The large, double flowers resemble miniature roses and cling closely to the branches, completely concealing them, so that the trees seem to be buried beneath their wealth of exquisite color and fragrance. They make unique and handsome specimens on the lawn and should be extensively planted. The drooping varieties are especially adapted to beautify small grounds.

JAMES H. VEITCH. A Japanese variety, producing deep rose-pink, double flowers in great profusion. One of the most beautiful. 3 to 4 ft., \$2.50.

JAPONICA ROSEA PLENA (Weeping Rose-flowered). One of the finest weeping trees in cultivation. Slender branches, falling gracefully to the ground; flowers rose colored, appearing before the leaves. \$5.00 each.

#### The Flowering Crabs

Have few rivals among gorgeous spring-flowering trees or shrubs. Mr. John Dunbar of Rochester's Park System says, "They are the most wonderful of all flowering trees for American gardens." Easy of culture, adapted to individual plantings on small lawns, or can be beautifully grouped in larger areas and will give remarkable and quick results.

ATROSANGUINEA. Brilliant carmine flowers, produced in greatest profusion. A charming variety.

BECHTEL'S. Large, double rosy pink flowers; very beautiful.

FLORIBUNDA. One of the handsomest and most satisfactory of all flowering trees. Blooms every year without fail. Rose-red flowers in great profusion in May.

NEIDZWETZKYANA. Showy, deep pink flowers; purplish fruit. Very fine and ornamental. Wood and leaves are red.

SCHEIDECKERI. A double-flowering variety with light rose flowers in greatest profusion. Should be in every collection.

SPECTABILIS ROSEA. Large, fragrant, pink, semi-double flowers. One of the best.

Price, extra fine, selected trees, 3 to 4 ft., \$1.50 each. Collection of any four for \$5.00.



MAPLE, NORWAY
Ideal Shade Tree for Street, Drive or Lawn



CATALPA BUNGEI Recommended for Small Lawns, Formal Gardens, etc.

#### L. W. HALL COMPANY, INC., ROCHESTER, N.Y.

#### The Dogwoods

The Dogwoods are among the most popular and decorative small trees for lawn planting and have many desirable qualities which particularly recommend them for such purposes. Flowers early in the spring are followed by attractive red berries in great quantities which hang on the trees a long time and add largely to their beauty.

FLORIDA (White Flowering Dogwood). American variety of irregular habit, with spreading, open top. The flowers are white, produced in May followed by scarlet berries and gorgeous autumnal colorings of the leaves. 2 to 3 ft., \$1.25 each.

FLORIDA RUBRA (Red Flowering Dogwood). This merits all of the favor which has been shown it by the public. The flowers are like Cornus florida, except that they are a deep rose color, freely produced. A fit companion to the white form. 2 to 3 ft., \$3.00

#### The Elms

AMERICAN WHITE. Noble, spreading, drooping tree. One of the grandest park and street trees. 8 to 10 ft., \$1.50; 10 to 12 ft., \$2.00 each.

CAMPERDOWN. One of the best weeping trees. Large, glossy, dark green leaves over-lapping to form compact, roof-like head. \$3.50 each.

#### Larch, European

One of our most attractive lawn trees. Strikingly beautiful in early summer when covered with its new, soft, feathery, light green foliage. Pyramidal form, rapid in growth, bears cones like an evergreen. Very conspicuous for its color, unusual needles, branching habit and dense foliage. Good among evergreens, also useful for screen purposes. 2 to 3 feet, \$1.25 each.

#### The Lindens

AMERICAN (Basswood). Rapid growing; large, fragrant flowers. 7 to 8 ft., \$2.00 each.

EUROPEAN. Fine pyramidal tree, large leaves, fragrant flowers. Smaller than American Linden, more valuable for lawn planting. 7 to 8 ft., \$2.00 each.

#### The Maples

Among our most ornamental and valuable trees for park and street planting. Nearly all assume a splendid color in autumn.

ASH-LEAF (Box Elder). Rapid growing tree, Maple-like in its seeds and Ash-like foliage; of irregular, spreading habit. 8 to 10 ft., \$1.50 each; 10 to 12 ft., \$2.00 each.

NORWAY (Hard Maple). Most popular shade tree in America. Large, handsome tree of green. 6 to 8 ft., \$3.00; 8 to 10 ft., \$4.00; 10 to 12 ft., \$5.00 each.

RED OR SCARLET. Medium sized tree with rounded head. Young shoots bright red in winter. Deep red blossoms appearing before the leaves. In the autumn foliage changes to magnificent brilliant scarlet. 6 to 8 ft., \$3.00 each.

SILVER OR SOFT MAPLE. Fast growing, succeeds everywhere; in big demand where immediate shade is required. 8 to 10 ft., \$1.75; 10 to 12 ft., \$2.25 each.

SUGAR OR ROCK. Excellent shade tree of large size. Its stately form, rapid growth and fine foliage make it a desirable tree for street, park or lawn. 8 to 10 ft., \$2.50 each.

WEIR'S CUT-LEAF. One of the most remarkable and beautiful trees, with deeply cut foliage. Rapid grower, shoots slender and drooping, almost as graceful as the Weeping Birch. 6 to 8 ft., \$2.00 each.

WILLOW, WISCONSIN WEEPING
Makes a Pleasing Contrast With Other Trees
Is Particularly Attractive Near Water

#### Mountain Ash

EUROPEAN. Fine, hardy tree, covered from July till winter with clusters of bright red berries. Very ornamental. 6 to 7 ft., \$2.50 each.

#### The Mulberries

DOWNING. A rapid growing, fine shade tree. Berries mild, pleasant and good quality. Bears at four to five years of age. Continues in fruit from July to September. 5 to 7 ft., \$1.00 each.

TEA'S WEEPING. Perfectly hardy, forming a natural umbrella-shaped top or head; foliage handsome. 6 to 7 ft., \$2.50 each.

#### The Oaks

PIN. A magnificent tree for lawn and street planting, with deep green foliage which changes to a rich scarlet and yellow in the fall; a most shapely and graceful tree. 6 to 8 ft., \$2.50 each.

RED. Makes a tree of great height, 50 to 75 feet; a native of large size and rapid growth; leaves dark dull green, turning to orange and brown in autumn; acorns very large; a beautiful specimen tree for park and street planting. 6 to 8 ft., \$2.50 each.



MULBERRY, TEA'S WEEPING A Graceful Tree for Lawn or Cemetery Planting

La Grangeville, N. Y., April 12, 1926. Trees bought of you during the last 16 years have been uniformly good, which has not been the case elsewhere.

CHAS. A. SYKES.



BIRCH, CUT-LEAF WEEPING A Most Charming Specimen for the Lawn

#### Flowering Peach

Superb flowering trees with showy and beautiful bloom. In May every branch is covered with a mass of beautifully formed, double flowers, producing a charming effect. Perfectly hardy.

DOUBLE WHITE. Very ornamental. Flowers pure white. 3 to 4 ft., \$1.00 each.

DOUBLE PINK. Double, pale rose colored; like small roses. Very pretty. 3 to 4 ft., \$1.00 each.

#### Flowering Plum

PURPLE-LEAF. Perfectly hardy. Leaves rich purple, retaining their bright color through the entire season. Profusion of white blossoms in May, followed by small purplish red, edible fruit. 3 to 4 ft., \$1.25 each.

DOUBLE-FLOWERED. Native of China. Flowers double, of a delicate pink, upwards of an inch in diameter, thickly set on the long, slender branches; flowers in May. 2 to 3 ft., \$1.25 each.

#### The Poplars

CAROLINA. Rapid grower; large, glossy leaves; fine for shade. 8 to 10 ft., 75c; 10 to 12 ft., \$1.00 each.

LOMBARDY. A well known, upright and extremely rapid growing tree; leaves bright pale green, lighter beneath; it branches down to the ground and is used very satisfactorily for screen purposes. It is also used for formal effects on account of its pyramidal form. 6 to 8 ft., 75c; 8 to



The Most Popular Blue Lilac. Splendid for Massed Planting or Single Specimen. See Our Fine Collection of Lilacs on Page 18



Beantiful Flowering Tree Adapted to Individual Planting or Grouped With Others, See Our Collection of Flowering Crabs on Page 10

#### Salisburia

(Maidenhair or Ginkgo)

A singular and beautiful tree; foliage yellowish green, curiously lobed and marked with delicate Maidenhair fern-like leaves. A valuable tree from Japan. 6 to 8 ft., \$2.25 each.

#### Thorns

PAUL'S SCARLET. Highly ornamental foliage and flowers. Double, bright earmine-red blossoms. Superior to any other variety of its color. 3 to 4 ft., \$2.50 each.

#### Tulip Tree or Whitewood

One of our largest native trees, with large, One of our largest native trees, with large, glossy leaves, shaped like a violin, and beautiful tulip-like flowers. Very desirable for planting on lawns, or where trees are desired for rapid growth. 6 to 8 ft., \$1.50; 8 to 10 ft., \$2.50, each.

#### The Willows

BABYLONIAN (Weeping Willow). An old favorite. Tall, graceful, drooping tree with wavy, bright green foliage. 6 to 8 ft., \$1.25 each.

CAPREA (Pussy Willow). Cultivated variety of Pussy Willow; quick-growing, shrub-like tree, useful for tall background or screen purposes, with fur-like catkins along its branches early in the spring. 3 to 4 ft., 75c each.

GOLDEN. Upright growing, very showy variety with golden bark of high color, very conspicuous in winter. 6 to 8 ft., \$1.00 each.

WISCONSIN WEEPING. Similar to the Babylonian

Willow, but much hardier. Valuable because of its ability to resist severe winters. 6 to 8 ft., \$1.25 each.

#### Luonymus

(Strawberry or Burning Bush)

ALATUS (Winged Burning Bush). One of the most brilliant plants in the landscape in the fall, with its bright red leaves and berries. Branches winged with a corky layer. Fine specimen shrub or for massed plantings. 2 to 3 ft., \$1.00 each.

EUROPAEUS (European Spindle Tree). Bright yellow developed the property of the plantings.

low flowers in spring followed by clusters of brilliant red berries, which hang till mid-winter. Leaves turn to beautiful crimson-scarlet in the fall. 3 to 4 ft., 75c each.

#### L.W. HALL COMPANY, INC., ROCHESTER, N.Y.

#### SPECIAL OFFER 12 Beautiful Evergreens for \$40.00

Evergreens reign supreme for foundation plantings. Here we show a tastefully arranged group for larger houses which need leavy plantings to give proper balance. Think what these would mean around your house. We can duplicate this planting for \$10.00

Ţ	Juniper	Virgi:	nian	11				,		,			 3.50
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I	Ret. Ph	ım. A	urea	٠.							,		3.00
I	Arbor V	'. Glo	bosa		,	٠.							2.00
	Arbor 1												2.50
Ĭ	Arbor V	. Pyr	ami	da	li	s							2.50
	Arbor V												2.00
$^{5}$	Mugho	Pine											7.00
2	Blue Sp	ruce										ı.	20.0

Regular Catalogue Price, \$48.50

#### Special Collection Offer, \$40.00



#### Evergreens

LERGREENS are used for specimens on lawns, also extensively for massing, shelter-belts, screens, hedges, etc. They form perfect backgrounds for the flowering shrubs of early spring, for the berries of autumn and winter's tracery of bright bark and twigs. Beautiful beds of permanent color are formed by grouping together sorts of moderate growth, with contrasting foliage.

PLANTING SUGGESTIONS. Dig hole a foot larger and deeper than the ball of earth. Provide good loamy top soil to fill in. Set tree in hole a trifle lower than it stood in the nursery. Fill good soil around the ball, pack firmly or settle by filling hole with water. Loosen burlap at top of ball and roll back or cut off top portion. Fill in hole, packing firmly, and cover top of ground with loose earth or mulch with straw or hay. Water copiously during any drought, All specimen plants, lifted and shipped with ball of earth attached to roots.

#### Abies - The Fir

Trees are generally paramidal in shape and hardy everywhere. The needles are short and generally bright on the under side.

BALSAM. Very hardy; rapid, slender grower, foliage silvery underneath. 18 to 24 in., \$3.50; 2 to 2½ ft., \$4.50 each.

CONCOLOR OR SILVER FIR. One of the hardiest and most beautiful evergreens. Graceful habit, broad, handsome foliage, bluish above, silvery underneath. 18 to 24 in., \$4.50; 2 to 2½ ft., \$6.00 each.

Juniper - Juniperus

Beautiful evergreen trees and shrubs. The columnar forms are well used as specimen plants, while the spreading type is used as a ground cover and in front of taller plants.

IRISH. A distinct and beautiful variety, forming a neat tapering column of deep green. Much used in cemetery plantings. 18 to 24 in., \$1.50; 2 to 2½ ft., \$2.50 each.

SAVIN'S. Prostrate spreading branches with

SAVIN'S. Prostrate, spreading branches, with somber green foliage. Hardy, well adapted for hillsides, etc. 15- to 18-in. spread, \$2.50; 18- to 24-in. spread, \$4.00 each.

PFITZER'S JUNIPER (J. Pfitzeriana). Of the spreading type, this is perhaps the most popular. Foliage a grayish green, slightly drooping and branches are horizontally spreading. 1½- to 2-ft. spread, \$3.50; 2 to 2½ ft. spread, \$5.00 each.

\$3.50; 2- to 2½-ft. spread, \$5.00, each.

VIRGINIANA (Red Cedar). A tall-growing native of great beauty.

Tapering form, bright, rich green foliage. 2 ft., \$3.00; 3 ft., \$5.00

VIRGINIANA GLAUCA (Blue Cedar). Probably the best variety of Cedar; a favorite for specimen work. Vigorous grower, compact

and conical, beautiful, silvery blue foliage. 2 ft., \$5.00; 3 ft., \$8.00

TAMARISCIFOLIA. Excellent dwarf creeping variety with delicate bluish-green foliage. Valuable for rock-work and edging borders. 15 to 18 in., \$3.50 each.

Picea - The Spruces

ALBA (White Spruce). Dense, compact, tall-growing tree with light, bluish green needles. This is an excellent tree for the colder parts of the country. 18 to 24 in., \$2.50; 2 to 2½ ft., \$4.00 each.

EXCELSA (Norway Spruce). The most generally used of evergreen trees. Extremely hardy, of lofty, rapid growth and pyramidal form. One of the best for hedges and windbreaks. 18 to 24 in., \$1.50; 2 to 2½ ft., \$2.50; 3 to 3½ ft., \$4.00 each.

PUNGENS GLAUCA (Colorado Blue Spruce). Hardy and beautiful, of pyramidal form, foliage rich blue or sage color. 2 to 2½ ft., \$10.00 each.

\$10.00 each.

#### Pinus - The Pines

AUSTRIAN OR BLACK PINE. A robust grower with long, dark, stiff needles. Does well on all soils. 18 to 24 in., \$3.00; 2 to 21/2 ft., \$4.50 each.

SYLVESTRIS (Scotch Pine). A rapid grower with strong branches and short, stiff, bluish green foliage. 18 to 24 in., \$2.50; 2 to 2½ ft., \$3.50 each.

MUGHUS (Dwarf Mugho Pine). Of low, dense, spreading growth, with very dark green foliage. Very hardy and suitable for covering slopes. 12- to 15 in. spread, \$3.50; 18- to 24-in. spread, \$5.00 each.



SPECIAL OFFER—6 Beautiful Evergreens for \$11.50

#### SPECIAL OFFER 6 Specimens for \$11.50

We offer six beautiful specimens, all different, that will form a handsome group on your lawn or for foundation planting. They are especially selected for their hardiness, beauty of foliage, and vigorous, symmetrical growth, and to furnish a pleasing contrast in form and color.

and color.	
1 Norway Spruce, 18-24 in., Cata-	
logue Price	\$1.50
1 Thuya American, 2-3 ft., Cata-	
logue Price	3.00
1 Thuya Globosa, 15-18 in., Cata-	
logue Price	3.00
1 Thuya Hoveyji, 15-18 in., Cata-	
logue Price	3.00
1 Scotch Pine, 18-24 in., Catalogue	
Price	2.50
1 Juniper Pfitzeriana, 18-24 in.,	
Catalogue Price	3,50
_	
	816 50

#### SPECIAL OFFER

\$11.50 is the Special Price of this Collection of Six Fine Sturdy Trees, well rooted, shipped with hall of earth, F. Ob. Rochester, N. Y., no charge for packing. Weight of shipment from 125 to 150 namels.

pounds.

This is one of the most liberal offers we have ever made in Evergreens. Get your order in early for this Collection.

#### THE HALL MARK NURSERIES

#### Retinospora - Japanese Cypress

This group contains many interesting plants. In foliage, grace, beauty and adaptability they are truly attractive. They develop into small trees, never growing as large as Pines or Spraces. The foliage is most attractive, especially when sheared, as then it develops its true color with its lacy and graceful habit, which makes it, whether in specimen or group planting, a much sought for

THREAD-BRANCHED CYPRESS (R. filifera). Drooping, stringlike branches of dark green. 11/2 to 2 ft., \$4.00 each.

green. 1½ to 2 ft., \$4.00 each.

PEA-FRUITED CYPRESS (R. pisifera). Cone-shaped, foliage fine cut and rather drooping at tips. One of the best. 18 to 24 in., \$4.00; 2 to 2½ ft., \$5.00, each.

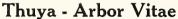
GOLDEN PEA-FRUITED CYPRESS (R. pisifera aurea). This has the same habit of growth as above, but all new growth is yellow or real light green. Looks something like an Arbor-Vitae. 18 to 24 in., \$4.00; 2 to 2½ ft., \$5.00, each.

PLUMED CYPRESS (R. plumosa). This is one of the best pyramidal varieties. Foliage a grayish green, very finely cut and has a feathery appearance. Should be sheared during June or July. 18 to 24 in., \$3.00; 2 to 2½ ft., \$5.00, each.

GOLDEN PLUMED CYPRESS (R. plumosa aurea). The lacy light colored foliage of this is most attractive. Does well everywhere. 18 to 24 in., \$3.00; 2 to 2½ ft., \$5.00, each.

SILVER CYPRESS (R. Squarrosa). Soft, feathery foliage, silvery or steel gray in color. 18 to 24 in., \$4.00; 2 to 2½ ft., \$5.00, each.

SULPHUREA. A most beautiful variety. Round, bushy head covered with small sulphur-yellow leaves, keeps its bright color throughout the year. 18 to 24 in., \$4.00



This group contains the more popular forms of lower growing evergreens. The pyramidal or globe shapes are nopular for foundations, groups, hedges, cemeteries, vases, window boxes; in fact, for every purpose an evergreen is wanted. They do well wherever planted, and the flat or "pressed" foliage is most attractive. Should be sheared occasionally so as to develop new growth to cover the inside branches.

OCCIDENTALIS (American Arbor-Vitae). Very largely used; and perfectly hardy. A low-branched, bushy pyramid, foliage bright green above, yellowish beneath. Useful for screens and hedges. 18 to 24 in., \$2.00; 2 to 2½ ft., \$3.00;

3 to 3½ ft., \$4.00, each.

GLOBOSA. Low, thick, globe form. Very desirable. 12 to 15 in., \$2.00; 15 to 18 in., \$3.00, each.

18 in., \$3.00, each.

GEO. PEABODY'S GOLDEN. Dwarf, dense-growing variety, holding its golden yellow color all summer. 18 to 24 in., \$4.00 each.

HOVEYI. Dwarf, globe-shaped, with golden green foliage; fine for toning up somber greens. 18 to 24 in., \$4.00 each.

PYRAMIDALIS. A valuable upright evergreen of dense, compact habit. Foliage is light green. 18 to 24 in., \$2.50; 2 to 2½ ft., \$3.50, each.

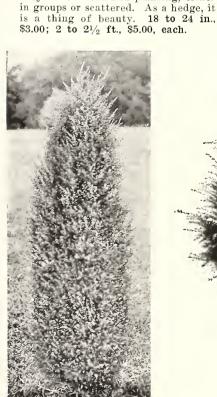
SIBIRICA (Siberian Arbor Vitae). Large, dark green foliage, strong, pyramidal growth, very good and hardy. 18 to 24 in., \$2.50; 2 to 2½ ft., \$4.00, each.

TOM THUMB. Very dwarf and slow in growth, of compact and symmetrical habit. Feathery foliage: fine for low hedges, foundations, etc., 15 to 18 in.,

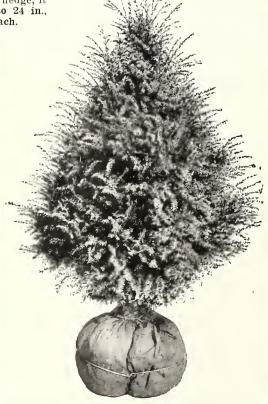
habit. Feathery foliage; fine for low hedges, foundations, etc. 15 to 18 in.,

Tsuga - Hemlock

CANADENSIS (Canadian Hemlock). A tall-growing, graceful tree with spreading and drooping branches which form a pyramidal crown. Foliage dark green and glossy. Thrive in a more shady situation than most evergreens. An ideal subject for woodland planting, either



A Beautiful Specimen of Irish Juniper



Juniper Virginiana Sheared Specimen



Here Evergreens Add Charm and Dignity. The Sharp Angles of the Entrance are Softened and Made Pleasing, and House and Lawn Harmoniously Merged Together

Wilkes-Barre, Pa., October 30, 1926.
Evergreens received by the Planters Nut & Choc. Co. were very satisfactory. I now want some for my home and ask you to select some very fine specimens.

M. PERUZZI, Secretary.



ARBOR V. PYRAMIDALIS
Tail and Slender in Habit, Ideal for Formal Use, or to
Give Accent to Entrance Plantings

#### **Evergreen Shrubs**

OME of the most desirable material for landscape planting is found here. These shrubs present a magnificent display of beauty and color when in bloom during the early spring, particularly the Azaleas and Rhododendrons, with their dark green leaves contrasting sharply with the great clusters of bloom. Their fondness for shady places makes them available for planting about house foundations, in shady corners or other locations where it is difficult to get other plants to grow for lack of sunlight.

Rhododendrons thrive best massed or in groups, and at the edge of the Rhododendron planting, and blending it to the lawn, the dwarf growing Junipers, Azaleas and Evergreen Euonymus are particularly pleasing and appropriate.

#### DIRECTIONS FOR PLANTING

This class of plants is most at home in somewhat shady and damp situations, and in porous soil supplying plenty of humus. Limestone soils must be avoided. Sandy loam is favorable, but in all cases continuous supply of humus should be provided. Use soil rich in vegetable mold or humus, with about one-tenth sharp sand if soil is clayey and one-eighth to one-tenth well rotted manure, but if possible to secure woods leaf-mold, that is better.

Plant to same depth as ball of earth shows. Plants are surface feeders and must not be planted deep. Do not pack soil, but press firmly. Mulch annually with leaves or any well-rotted vegetable matter and leave the mulch the year round, do not remove in the spring. Supply water in abundance whenever the ground becomes dry. If exposed to winter winds protect by pine boughs or other windbreak. Pinch off blossoms as soon as they begin to wither to insure blooms for the next season.

#### **Azaleas**

AMOENA (Hardy Evergreen Azalea). A low, bushy shrub with small green leaves changing in winter to a rich bronze or coppery brown. In spring the whole plant is covered with a wealth of claret-purple flowers which continue to open for a period of 2 or 3 weeks. 15 to 18 in., \$3.50 each.

LUTEA (Calendulacea). (Flame Colored Azalea). Ranging from flame color through shades of red and yellow, remaining in bloom for several weeks. Grows in cultivation from 6 to 8 feet high. 15 to 18 in., \$2.50 each; \$22.50 per 10.

HINODEGIRI. A compact growing variety, with beautiful, evergreen foliage and brilliant crimson flowers, produced in great masses. 12 to 15 in., \$3.50 each.

#### Kalmia

LATIFOLIA (Calico Bush; Mountain Laurel). Native. An evergreen shrub, growing luxuriantly along our mountain sides, forming large patches, or in single, round-topped specimens in moist, open fields, the dark, shining leaves giving a brightness to the landscape. In May and June the gorgeous coloring of the large rose or white flowers lends an enchantment to the picture that one will not soon forget. It is of easy culture in almost any situation. 2- to 3-foot clumps, \$3.00 each; \$25.00 per 10; \$200.00 per 100.

#### Rhododendrons

CAROLINIANUM (Carolina Rhododendron). Native. Most beautiful of American Rhododendrons. Flowers appear in June, in great profusion, their color being a beautiful pink. This variety will stand exposed locations and is perfectly hardy, thriving in either sun or shade. 2- to 3-foot clumps, \$4.00 each; \$35.00 per 10; \$300.00 per 100.

CATAWBIENSE. Native. Flowers a bright rose-purple, borne in large clusters at the ends of the branches. Perfectly hardy in northern latitudes and one of our very finest broad-leaved evergreens. 2- to 3-foot clumps, \$4.00 each; \$35.00 per 10; \$300.00 per 100.

MAXIMUM (Great Laurel). Native. A variety commonly used for mass and woodland plantings. Flowers white to pink. Blooms later than other American species, the flowers appearing in July. Grows naturally from Canada south. 2- to 3-foot clumps, \$3.00 each; \$25.00 per 10; \$200.00 per 100.

#### WRITE FOR SPECIAL PRICES ON CARLOADS AND LARGER SIZES OF RHODODENDRONS AND KALMIA

**DAPHNE CNEORUM.** (Garland Flower). Dwarf, trailing evergreen plant, having an abundance of narrow, glossy green leaves. Noted for the spicy fragrance of its bright pink flowers which appear in round clusters at the tips of the branches in May and again in August. Very desirable for the evergreen border, at the edge of rhododendron plantings and for rockeries. \$1.50 each.

#### Cotoneaster - Horizontalis

Dwarf shrub with densely spreading, horizontal branches, almost prostrate. Leaves dark green, flowers pinkish white, fruit bright red. Used with splendid effect as a ground cover, for the front of border or in rockeries. Especially valuable for rich autumnal coloring of its leaves and the conspicuous berries which brighten the fall and early winter. \$1.50 each.



RHODODENDRONS

Attractive at all seasons, either massed, in groups, for foundation plantings or as single specimens, and when in bloom are truly a beautiful sight

YUCCA. (Adam's Needle). Tropical looking plant with immense pyramidal clusters of creamy flowers. June to July. 35c each.

NEW VARIEGATED YUCCA. Wonderful new plant of lasting year-round beauty. Absolutely hardy. Most effectively planted in front of shrubbery, or in grouped beds, especially in winter, when the deep green leaf with yellow margin makes a beautiful contrast with the snowy background. Winter appearance is equally beautiful as in the summer flowering period. Grows to 3 to 4 ft. high, blooming in June and July in many tall stalks of creamy white flowers. \$1.00 each.



NEW VARIEGATED YUCCA

PACHYSANDRA Terminalis. A trailing plant, growing about 6 to 8 inches high, forming a broad mat of bright, glossy green foliage, with small spikes of whitish flowers during May and June. Invaluable as a ground cover plant in either sun or shade. One of the best for edging the shrub border, planting under evergreens or large trees. Set 1 foot apart. \$2.00 per doz., \$15.00 per 100.



# HYDRANGEA ARBORESCENS Splendid for Shady Places, Blooms Angust-October

# HYDRANGEA PANICULATA GRANDIFLORA One of the Showlest and Best Late Flowering Shrubs August-October

#### Clethra Alnifolia

(Sweet Pepper Bush)

Very hards; blooms every season without fall; cold never harms it; flowers pure white, in spikes three to six inches long. A bed of Clethras will perfume the air for a long dis-tance around. A neat, upright-growing shrub, worthy of a front place in every garden. 75c each.

#### Cydonia - Japanese Quince

One of the best hardy shrubs. Covered with brilliant scarlet flowers early in the spring. Makes a beautiful hedge, 75c each.

# HARDY ORNAMENTAL SHRUBS

PINK DOUBLE FLOWERED. A vigorous, beautiful tree, with blossoms like small roses; hardy. \$1.25 each.

WHITE DOUBLE FLOWERED. Same as above except blossoms are pure white. \$1.25 each.

#### Althea - Rose of Sharon

Bush Form, 50c each.

Very desirable on account of blooming during August and September.

ARDENS. Lilae with carmine throat. Double.

JEANNE D'ARC. Double, pure white; one of the finest.

BOULE DE FEU. Very double, large, well formed. Red. Very

DUCHESSE DE BRABANT. Large, double; reddish lilae. LADY STANLEY. Pale pink, splashed with earmine. Double.

TREE FORM. The Althea, as a shrnb, is fine and attractive, but grown in tree form becomes doubly beautiful and interesting. It is hardy and of easy cultivation. Varieties same as preceding.

# Barberry Thunbergii - Japanese Barberry See description under Hedge Plants on Page 6. Extra strong.

bushy plants, 2 to 3 ft., 50c each.

#### Buddleia - Everblooming Butterfly Bush or Summer Lilac

Flowers very sweet and fragrant, blooming in spikes 6 to 10 inches long, bright mauve-violet in color, closely resembling a lilae in general appearance. Blooms abundantly all summer until frost comes. One of the finest shrubs in cultivation. 50c each.

Callicarpa Purpurea - Beauty Fruit
Splendid berried shrult for horder or massed planting. Grows to about
3 feet. Its graceful branches are covered with they pink thowers in August,
followed by great masses of violet-purple berries which hang until midwinter, 75c each.

#### Calycanthus - Sweet Shrub

Very desirable; the wood is fragrant, foliage rich, flowers of a rare chocolate color, deliciously fragrant; ldossoms in June and at intervals thereafter, 75c each.

#### Chionanthus - White Fringe

Showy shrub, grawing to nable proportions, with large, stiny leaves and fringelike, fragrant white flowers borne in large, gracefully drooping panieles in the spring. Very ornamental bunches of purple fruit in the full. Attractive as a specimen on the lawn or grouped with other tall shrubs. \$1.50 each.



Our Shrubs are All Heavy, Bushy Specimens that will give immedi-

ate effect.

#### Cornus - Dogwood

Particularly attractive for the hundsome variegation of their foliage and the hrilliant coloring of their bark in whiter. Valuable planted singly, in groups or masses. Adapted to the shrub horder or for screen.

SIBIRICA (Red Branched Dogwood). A rare and remarkable variety. Very conspicuous and ornamental in winter, when the stem and branches are blood-red. 50c

ELEGANTISSIMA, VARIEGATED (Silver-Lenf Dogwood). One of the finest variegated shrubs. Leaves beautifully margined with white. Bark bright red in winter.

SPAETHI AUREA (Golden-Leaf Dogwood). Leaves broadly margined vellow, of branching, spreading habit. A very striking variety; one of the finest of recently introduced shrubs; valuable in all plantings for contrast in shrnbbery foliage. 85c each.

CORNUS LUTEA (Golden Bark Dogwood). Conspicuous with bright yellow bark in winter. Makes a fine contrast planted with the Red-branched Dogwood. 75c each.

#### The Deutzias

Profuse theweing steriles in both dwarf and tall-growing varieties. The dwarf forms are among the most useful and attractive shrubs we have for planting in front of taller shrubleries or wherever low-growing plants are wanted. The tall-growing varieties are effective in the background of the shrublery border.

GRACILIS. Dwarf-growing, dense shrub, covered with white flowers in June. A charming species, excellent for edging shrub borders.

GRACILIS ROSEA. Dwarf pink Deutzia. Flowers abundant, opening in the form of a bellflower. The pink-flowering form of the above. 75c each.

PRIDE OF ROCHESTER. Very large, double, white flowers; blooms profusely, 50c each.

CRENATA. Double, white flowers tinged with rose color.

LEMOINEL Pare white flowers on stout, upright branches. Dwarf-growing; very free-flowering. 75c each.

#### Exochorda - Pearl Bush

One of the showiest and most pleusing of early spring-flowering shrubs. Hardy, of full branching habit, grows vigorously to 6 to 8 feet. The unspened hads are nearl-like, opening later into long, gleoming sprays of pure white thowers of delicate fragrance. Useful for cut thowers. Worthy a place in every garden. 75c each.



Has Two Periods of Display. Fragrant Flowers Like These in May and June, Fullowed by Shuwy Orange or Red Berries in the Fall





#### Diervilla - The Weigelas

CANDIDA. Pure white blossoms in great profusion in June. 75c each.

ROSEA. Rose colored flowers in May and June. Its delicate pink blossoms are borne in great profusion all along arching canes, making it an object of un-

un along arching canes, making it an object of unusual beauty at blooming time. Foliage bright green and healthy. 75c each.

VARIEGATED LEAVED. One of the best dwarf shrubs. Silvery variegated leaves, flowers nearly white. 75c each.

EVA RATHKE. Charming new variety. Brilliant crimson flowers twice in one season. \$1.00 each.

FORSYTHIA FORTUNEL

#### THE HALL MARK NURSERIES



ELDER, GOLDEN Planted Among Other Shrubs in the Sun Valuable Color Contrast in Foliage Sun It Gives

#### Forsythia—Golden Bell

FORTUNEI (Golden Bell). Uprightgrowing shrub with deep green foliage. Drooping yellow flowers early in the spring before leaves appear. 60c each.

SUSPENSA (Weeping Golden Bell). Similar to above but branches droop like arches of gold. 60c each.

#### Hydrangea

Well adapted for borders or shrub-beries and unexcelled for foundation plantings. A partially shaded and moist location is best suited for Hydrangea.

ARBORESCENS STERILIS (Hills of Snow). Grand, new. Perfectly hardy. Enormous snow-white flowers. 60c each.

PANICULATA GRANDIFLORA. Hardy in all sections. Flowers immense; greenish white, changing to pure white and turning pink with age. 60c each.

PANICULATA GRANDIFLORA. Tree Form. Same as above but in tree form with but a single stem. Very desirable. 3 to 4 ft., \$1.00 each.



Make Beautiful Specimen Shrubs, and are Fine for Screens or Hedges

#### Elder

GOLDEN. A beautiful shrub, with golden green foliage when planted in the sun. White blossoms followed by handsome berries. 50c each.

#### Upright Honeysuckles

Make very desirable and attractive shrubs, with bright flowers followed by showy berries in the fall. Varieties as follows:

FRAGRANTISSIMA. Small pink and white, fragrant flowers appearing early in the spring before the leaves. 50c each.

PINK TARTARIAN. Pink flowers in June. 50c each.

WHITE TARTARIAN. Creamy white, very fragrant flowers. 50c each.

#### Kerria Japonica - Globe Flower

A handsome bush with smooth green bark and orange-yellow, double flowers; very pretty and desirable. 75c each.

#### Lilacs

Highland Park, Rochester, N. Y., has the largest collection of Lilacs in America and our list comprises the cream of that collection. All are delightfully fragrant and much more prolific in bloom than the common Lilac.

We offer beautiful specimens, 2 to 3 ft., at \$1.25 each, or the collection of ten for \$10.00.

ALPHONSE LAVALLEE. Clusters like a double hyacinth; very large, blue, shading to violet. Very choice.

BELLE DE NANCY. Very large panicles of double flowers, brilliant satiny rose, white center. Fine variety; very free bloomer.

CHAS. JOLY. Superb and striking dark variety. Deep reddish purple flowers; large and double.

CHAS. X. Magnificent clusters of single, reddish purple flowers. Strong, rapid grower, leaves large and shining.

MARIE LEGRAYE. Beautiful single white flowers of immense size; very fragrant. Bush dwarf in habit. One of the most popular.

MME. LEMOINE. Superb clusters of pure white, double flowers. A grand

MICHAEL BUCHNER. Very large, erect panicles of double, pale lilac flowers; distinct and fine. Dwarf grower.

PRESIDENT GREVY. Blue. Flowers largest of all, double, a beautiful shade. Blooms profusely.

SOUV. DE LUDWIG SPAETH. Panicles long, individual flowers large. Single, dark purplish red. One of the finest of its color.

WILLIAM ROBINSON. Very double. Crimson-pink buds and deep violetmauve flowers.

#### Old-fashioned Bush Lilacs

2 to 3 feet
PURPLE. Bluish purple flowers. Standard variety; always good. 75c each.

WHITE. Cream colored flowers; very fine. 75c each.

#### Philadelphus - Syringa or Mock Orange

Hardy, free-flowering shrubs, justly called "grand shrubs," which add beauty, grace and perfume to our gardens. They have showy, fragrant flowers in spring and early summer. Any well drained soil is suited to their

requirements.

CORONARIUS (Common Syringa or Mock Orange). Pure white, highly scented flowers; blooms very early. 50c each.

FOLIIS AUREUS (Golden Syringa). A plant of medium size with golden yellow foliage that keeps its color the entire season if planted in the sun; valuable for striking contrasts with other shrubs. Very sweet scented. 75c each.

VIRGINALIS. We consider this the most beautiful white-flowering

shrub introduced during the last quarter of a century. Far exceeds any other Mock Orange in beauty and form; unusually large, double blooms, pure white, sweetly scented, in clusters of five to seven, resembling a bride's bouquet of orange blossoms, and rankover a long period. A vigorous, tall grower, this new Philadelphus is being used with striking effect as a hedge, also makes wonderful individual specimens. \$1.00 each; \$9.00 per 10. (See Front Cover)

#### Rhus Continus - Purple Fringe or Smoke Bush

Much admired for its purplish misty-looking flowers which give the plant a smoky appearance in the late summer and fall. Good as a smgle specimen for lawn, or to mass with other tall shrubs. \$1.50 each.

#### Rhodotypos - White Kerria or Jet Bead

Interesting and beautiful shrub of medium size, succeeds in all soils, in sun or shade. Arching and graceful growth, foliage handsome and distinct. Large, single, white flowers, followed by conspicuous, shining black, beadlike fruit that adheres practically all winter. Hardy: one of the best for general planting. 75c each.



SPIREA VAN HOUTTEI Is Favorite for Foundation Planting

#### L. W. HALL COMPANY, INC., ROCHESTER, N.Y.

#### Spirea - Meadow Sweet

This family contains more attractive varieties than any. They range in height from very dwarf to tall; color of blossom from white to red; and period of bloom from early April to August. It contains a large number of species and those we catalog are really the choicest. All are very attractive and they are not particular as to soil.

ANTHONY WATERER. New, dwarf-growing variety, crimson flowers, blooms all season. 75c each.

AUREA (Golden-Leaved Ninebark). An interesting variety, with golden yellow tinted foliage and double, white flowers in June. Very conspicuous. 50c each.

NEW SPIREA BETHLEHEMENSIS. A very fine new variety. A robust, upright grower. Plant and flower resemble S. Billardi, but flowers are much larger, bright pink, borne in dense spikes about 6 inches long. Excellent for cut flowers. 50c each.

BILLARDI. Fine foliage, with spikes of red colored flowers during summer and fall. 50c each.

**BUMALDA** (Pink Anthony Waterer). A bushy dwarf plant with rosy pink flowers. Blooms in great profusion from July until frost. 75c each.

PRUNIFOLIA (Bridal Wreath). A superb old-fashioned variety with graceful, upright, slender branches covered with a wreath of white flowers in May. Leaves turn to beautiful orange. 75c each.

THUNBERGII. Dwarf growing shrub of graceful form; slender, drooping branches. Narrow, yellowish green foliage, giving a light feathery appearance. Pure white flowers; blooms very early in the spring. 50c each.

VAN HOUTTEI. Grandest of all. A fountain of white flowers in early spring.

50c each; \$4.00 per 10.

#### Viburnum - The Snowballs

In this group are some of the most conspicuous shrubs for blossom, berries or autumnal foliage. They are all hardy, vigorous and healthy. For individual specimens or shrubbery borders they are desirable. Most of them will grow in partial shade but do better in the sun.

DENTATUM (Arrow-wood). One of the best for massing for foliage effect; also makes very ornamental hedge. White blossoms in May, followed by black fruit. Leaves curiously dentated, assume rich tones of purple and red in the fall. 75c each.

LANTANA (Wayfaring Tree). Tall, upright grower, with large heads of white flowers in May, followed by showy clusters of bright red fruit. Splendid as specimen. 75c each.

PLICATUM (Japan Snowball). Completely covered with large balls of pure white

flowers in June. Its dark, plicated foliage and massive clusters of bloom are not equaled by any other shrub. \$1.00 each.

OPULUS STERILE (Common Snowball or Guelder Rose). An old-time favorite, without doubt one of the best flowering shrubs.

Handsome, showy flowers in large, globular clusters. 75c each.

OPULUS (High Bush Cranberry). Very fine in flower, and berries are scarlet and hang on well into winter. Flat-topped clusters of white flowers late in spring. 75c each.



BUTTERFLY BUSH Desirable as a Single Specimen or in the Shrub Border.

Excellent for Cut Flowers

#### **Symphoricarpos**

RACEMOSUS (Snowberry). Very ornamental hardy shrub. Small pink flowers, followed by large, waxy white berries which persist

into midwinter. 50c each.

VULGARIS (Coralberry). Vigorous, quick growing shrub, similar to Snowberry except its fruit is red. 50c each.

#### SPECIAL OFFER 27 Shrubs, Vines and Shade Trees for \$15.50

BEFORE AND AFTER It Does Not Need Words to Tell the Story, the Pictures Speak for Themselves

It is the planting which makes the home. And it is remarkable how you can change the whole appearance of your place the first season by a very small cash outlay,

Special Offer. This Collection of 25 Shrubs and Vines and 2 Shade Trees for only \$15.50.

for	only \$15.50.
A	8-Spirea Van Houttei\$4.00
В	7-Barberry Thunbergii 3.50
C	2-New Phila. Vir 2 00
D	2-Silver Maple 8-10 3.50
E	2-Bush Honeysuckle 1.00
F	3-Weigelia Rosea 2.25
G	3-Ampelopsis Veitchii 2.25

Catalogue price............ 18.50 Special Collection Price \$15.50 (or \$12.00 without the shade trees).

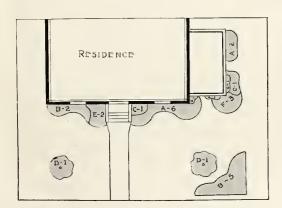


#### Tamarix

Shrubs of strong but slender, delicate growth similar to the Asparagus. The pink flowers, filmy foliage and gracefulness make them one of the most desirable shrubs for background or interplanting. Will grow in poor, dry soil where other shrubs fail.

AESTIVALIS. Pink. June. This species has bluish gray foliage, carmine-pink flowers, and also blooms late in the summer. 75c

AFRICANA. Deep pink, April and May. This is the most vigorous of any. Sea-green foliage and pink flowers; blooms early. 50c each.







Wonderful Colors of the Aquilegia Calif. Hybrids add a Touch of Grace and Delicacy to the Garden. A Splendid Cut Flower

DIGITALIS (Foxglove). Long, bell-shaped flowers, on stems 3 to 4 feet high; white and red; very showy. July to September.

GAILLARDIA (Blanket Flower). Large, showy flowers, yellow and orange-red; early summer to November.

GYPSOPHILA (Baby's Breath). Masses of minute, pure white flowers during June and July.

Makes a Bright Spot in the Garden All Summer Long. Fine for Culting

#### Hardy Perennial Plants

ARDY perennials are ideal flowers for the home grounds; give great satisfaction when used for borders, along the front of shrubberies, along driveways and walks; do not have to be taken up in winter and planted the next year. They are the "old-fashioned" lardy garden plants, always beautiful, and a quantity of them should be found in every garden. We list the most desirable species, all showy, beautiful plants, easy of culture and of various sensons of flowering, from May to November. Price except where noted, 30e each: \$2.50 per 10.

ACHILLEA, The Pearl. Strong, showy heads of pure white, double flowers, borne in great profusion. June to September.

ANCHUSA, Dropmore. Strong, vigorous plant with large gentian-blue flowers during June and July.

ANEMONE, Whirlwind. Showy autumn blooming plant, very hardy, blooms freely from August till cut down by frost. Semi-double, white. 35c each.

A. Queen Charlotte. Very large, semi-double flowers of a soft silvery pink. 35c each. AQUILEGIA (Columbine).

California Hybrid. 2 to 21/2 feet, May to July. A single, long-spurred variety of mixed colors, red, blue, white and yellow.

BOCCONIA Cordata (Plume Poppy). Beautiful in foliage and flower. Well adapted to planting in shrub borders, center of perennial beds, or for massing in hold groups. 6 to 8 feet in height, with long spikes of white flowers in July and August.

CAMPANULA (Bluebells). The beauty of the Bluebell is well known and the

plants are most hardy; very easily grown.

COREOPSIS Grandiflora. Rich, golden yellow flowers from early summer until fall. CHRYSANTHEMUM. Bloom profusely at a time when other plants have been nipped by frost. Colors white, yellow, brown, red, pink and bronze.

DAISY, Shasta. Large, snowy-white flowers in bloom all summer. DELPHINIUM (Larkspur).

Belladonna. Beautiful, hardy plants, stately habit, handsome spikes of clear turquoise blue.

D. Formosum. The old favorite; flowers dark blue with white center.

DIANTHUS (Sweet William). Old-time favorites, bearing during May and June, a profusion of round-topped clusters of flowers of all shades of red and pink to

DICENTRA (Bleeding Heart). Another old-time favorite. Its arching stems bear drooping heart-shaped flowers. Valuable for planting in the shade. Deep rose Valuable for planting in the shade. Deep rose pink. May to July. 50c each.

Hardy Phlox

Decorative plants of first importance, fine for cutting and will brighten the hardy borders in July and August. Effectively planted massed in single colors for landscape effects, as single specimens, or grouped in perennial or shrub borders. Plant 18 inches apart, and set plants 3 inches deep.

Strong, 2-year, field grown plants; will bloom first season.

B. COMPTE. Brilliant rich French purple. 35c each.

COMMANDER-IN-CHIEF. Exceptionally large. Brilliant cherry red with conspicuous dark eye. 50c each.

COQUELICOT. Brilliant searlet with crimson eye.

F. G. VON LASSBURG. Pure white, immense panicles.

GENERAL VON HEUTZ. Brilliant salmou-red, white

JULES SANDOW. Beautiful soft pink, large panicles.

MRS. JENKINS. Pure white, very early.

MILLY VAN HOBOKEN. New. Bright peach pink with soft mauve suffusion. 50c each.

PANTHEON. Pink or salmon-

RHEINLANDER. Salmonrose, dark red eye.

RIJNSTROOM. Beautiful, clear pink.

RICHARD WALLACE. White with large carmine eye.

RIVERTON JEWEL. Lovely mauve-rose, with brilliant carmine-red eye.

THOR. Deep salmon-pink overlaid with a scarlet glow. A light halo surrounds the aniline red eye.

VON HOCKBURG. velvety crimson. Very large. One of the finest. 50c each.

Price 25c each (except where noted) or the Entire Collection of 15 as listed above for \$3.50.



MILLY VAN HOBOKEN
One of the Finest New Varieties. Trusses and
Flowers Very Large

#### L. W. HALL COMPANY, INC., ROCHESTER, N.Y.



GAILLARDIA Furnish Beautiful and Brilliant Cut Flowers From June to Late Fall

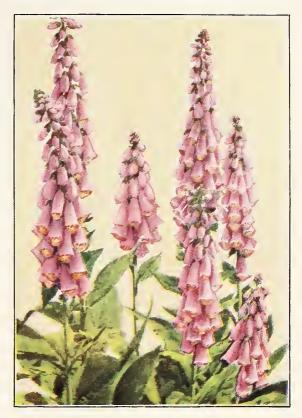
#### The Paeonies

Rival the rose in perfection of bloom and color, and provide decorative flowers of great fragrance when cut for the house or porch. They can be planted single or in massed beds, or seattered in groups throughout the shrub or perennial borders, along garden walks, etc. Fine, hardy plants that thrive anywhere, either in sun or light shade, except where water is accustomed etther in sun or light shade, except where water is accustomed to stand. Plant 3 feet apart and set so the eyes will be from 2 to 3 inches below the surface. We offer you sorts that are really worth while, in a wide range of color and blooming throughout the season.

ALBERT CROUSSE. Wouderful in form and color. Immense, very full, ball-shaped flowers of delicate shell-pink. Fragrant, profuse bloomer. Late. \$1.00 each.

EDULIS SUPERBA. The pink variety used so extensively on Memorial Day. Very early, fragrant as a rose, one of the best. loose, flat crowns of bright mauve pink with silvery reflex. 75c each.

FELIX CROUSSE. Large. globular flowers, solid and compactly built, of rich, even, brilliant red. Exceptionally fiery, bright and effective. Very popular with florists. Late mid-season.



DIGITALIS
Are Unsurpassed for Stately and Picturesque Beauty

FESTIVA MAXIMA. Extra large, showy, perfect flowers of pure white, with center flecked crimson. One of the finest whites in existence. Marvelous flowers of June rose fragrance, combining enormous size with wondrous beauty. Early. 75c each.

LIVINGSTONE (True Crousse Variety). The best late pink, free, sure bloomer; a prize winner. Large, compact, double flowers of soft, rosy pink with silvery reflex. \$1.00 each.

OFFICINALIS RUBRA PLENA. The

very early, old, double red from grandmother's garden. Large, globular, brilliant crimson flowers of pleasing, rich fragrance. Strikingly handsome. \$1.00 each.

SPECIAL COLLECTION OFFER, one each of these six varieties for \$4.25.

#### New and Rare Paeonies

The World's Best Varieties

CLAIRE DUBOIS. A wouderfully beautiful sort, truly a gem of first water. Very large, double, globular flowers of rich, clear, sating

pink with glossy reflex and beautiful silvery sheen. Late mid-season. \$1.50 each.

KARL ROSENFIELD. A brilliant and striking variety, has no superior as a cut flower red, and is one of the very best for all purposes. Very tall, strong grower, free bloomer. Large, solidly built flowers of fine form, fully double, rich, clear, glowing crimson. \$2.00 each.

SARAH BERNHARDT. A magnificent sort, a queen among paeonies. Very strong grower, bearing flowers of remarkable size and unusual perfection of form. Apple blossom pink, each petal silver-tipped, giving the appearance of a border of pure white. Late mid-season. \$2.00 each.

THERESE. One of the most beautiful paeonies in existence. Has won more prizes than any other sort. A most magnificent variety, strong grower, free bloomer. Compact, rose-type, fragrant flowers of enormous size, exquisitely lovely; brilliant, bright, satiny pink with exquisite lavender shades and lighter center. A charming addition to any collection. Mid-season. \$5.00 each.



PAEONIA, CLAIRE DUBOIS Cannot Be Too Highly Praised



DELPHINIUMS Add Glory to Any Garden. Most Popular Blue Flower

#### THE HALL MARK NURSERIES



HARDY CARNATIONS (New). Flowers large, very double, almost rival greenhouse carnations in size and beauty. A very valuable hardy plant. We offer them in double red and double yellow. 50c each.

THE HARDY PINKS. The good old-fashioned Pinks so frequently found in grand-mother's garden. Of dwarf habit, and their delightfully spicy fragrance scents the air in May and June. The foliage is attractive throughout the year, and they are especially useful for edging perennial borders.

HIBISCUS (New Giant Mallow Marvels). Wonderfully improved, mammoth-flowering strains of our native Mallows. Of richer color. Giant plants, growing 5 to 8 feet, with enormous flowers. Vividly showy, thrive in any soil; bloom from early in July until late September. We offer pink, red and white. 35c each.

HOLLYHOCKS. Everyone knows these garden plants with their colossal spikes of bloom, 4 to 6 feet high. They make a very effective background for the perennial border, and are also good when planted among shrubs. In colors double red, pink and white.

IBERIS Sempervirems (Hardy Candytuft). 8 to 10 inches. April to July. White. A dwarf border plant of unusual merit, with evergreen foliage. Suited for edging and

JAPANESE IRIS. These gorgeous Irises are the most delicately beautiful of all our summer-flowering plants. They commence flowering late in June, a time when hardy flowers are most welcome. They thrive in any garden soil, but respond generously to a rich soil and plenty of water. Beds of Japanese Iris are easiest to handle if slightly We offer separate varieties with flowers, in varying shades of white, red, blue, purple and violet at 35c each; \$3.00 per 10.

TALL, BEARDED IRIS. The true "Fleur de Lis" of France. Perfectly hardy, thrive anywhere, grow and bloom luxuriantly. Deliciously fragrant; fine for cutting. Colors range through richest yellows, intense purples, delicate blues, soft mauves, beautiful elaret-reds, white, every imaginable shade.

HEMEROCALLIS Flava (Yellow Day Lily). One of the finest hardy plants. Should be included in all perennial plantings. Flowers large, in clusters, golden yellow, very fragrant.

PAPAVER (Oriental Poppy). Showiest of all Poppies. Large scarlet and red flowers on long stems.

PLATYCODON (Balloon Flower). Star-shaped bluish flowers; very large. June to July.

PYRETHRUM. Sometimes called Spring-Flowering Chrysanthemum. Hardy perennial plant of easy culture, with beautiful, large, daisy-like flowers in a variety of brilliant colors, ranging from intense scarlet to pure white. The flowers are borne on long stems and are splendid for cutting, lasting in water longer than almost any other flower. The plants have a long season of bloom.

RUDBECKIA Purpurea (Purple Coneflower). Grows and thrives everywhere, giving a wealth of bloom well suited for cutting. Flowers large, with drooping petals of a peculiar reddish purple, with remarkably large, cone-shaped center of brown. Blooms from July to October.

SPIREA (Goat's Beard or Meadow Sweet). Elegant border plants with feathery plumes of flowers and attractive foliage. Do best in partial shade, in rich, moist soil.

S. Palmata. Broad corymbs of crimson-purple flowers in June and July.

S. Ulmaria. Double, white flowers in June and July.

STOKESIA (Cornflower Aster). Handsome plant with large flowers of sky-blue color. July to early fall.

TRITOMA (Red Hot Poker or Flame Flower). Tall spikes surmounted by brilliant orange-scarlet flower heads. August to September.

VERONICA Subsessilis. 2 feet. July to September. One of the handsomest blue flowering plants. Perfectly hardy and increases in strength and beauty each year. Spikes completely studded with beautiful blue flowers; fine for cutting and one of the best plants for the hardy



HARDY CHRYSANTHEMUMS



Anyone can have an old-fashioned garden of hardy perennials. . They're easy to grow and their little cultivation is as enjoyable to the true flower lover as the color extravagance of their bloom.

#### L.W. HALL COMPANY, INC., ROCHESTER, N.Y.

Northern Grown Apples

HE Apple is the first in importance of all fruits. It will thrive on nearly any well drained soil. Its period of ripening, unlike other fruits, extends mearly through the whole year. By making a careful selection, a constant succession can be obtained. For family use there is no fruit that is more indispensable. No other fruit is so healthful.

Price of Standard Apples and Crabs (except where noted) extra strong, selected trees, 2 and 3 year:

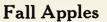
Each 10 100 \$ .75 \$6.50 \$60.00

#### Summer Apples

SWEET BOUGH. Large, pale green, juicy and sweet, rich flavored. Desirable for eating. Should be in every home garden. Bears young and abundantly.

ASTRACHAN RED. A favorite in all sections, combining all good qualities of fruit and tree. Above average in size, flesh white, juicy and rich; especialgood eating Apple; ideal cooker. Tree very hardy, productive, bears very young.

YELLOW TRANSPARENT. Good size, smooth, waxy, cream-yellow skin; flesh white, fine grained, pleasantly flavored. Fine for both eating and cooking. Tree of iron-clad hardiness, adapted to all soils and climates. Bears very young, yields immense crops every year. The best of the Harvest Apples.



DUCHESS OF OLDENBERG. Good size, handsome, streaked yellow and red; juicy and pleasant. Tree one of the hardiest, succeeds both North and South. Bears very young and abundantly.

FALL PIPPIN. Very large yellow Apple of rich, delicious flavor. Valuable for table or market, admirable for baking. Tree vigorous,

FAMEUSE (Snow Apple). Medium size, deep crimson. Flesh snowy white, tender, melting and delicious. One of our finest dessert fruits. Succeeds particularly well in the North.

GRAVENSTEIN. Very large, striped, highly flavored Apple of first quality. Ripens over a period of several weeks, making it ideal for home use or local market. One of the best all-purpose Apples; productive, excellent for all localities.

MAIDEN BLUSH. Splendid staple variety for home garden; also profitable commercially. Medium to large, yellow with crimson blush. Flesh white, pleasant flavor, good eating and fine cooking and drying Apple. Hardy, bears good crops everywhere.

TWENTY OUNCE. Very large, showy, striped yellow and red. Good quality, excellent for culinary purposes. Fine bearer.

EARLY CRIMSON BEAUTY. Strikingly beautiful, fine eating and cooking Apple. Ripens earliest of all. Bears young, very productive, extremely hardy.

WEALTHY. Of great value because of its exceptional hardiness; adapted to many soils and climates. Large, handsome, brilliant red, splendid quality, crisp, white flesh tinged with pink, full of juice. Good keeper, bears young, heavy crops annually.

#### Winter Apples

BALDWIN. Large, red Apple of rieh flavor and delightful aroma, keeps splendidly well into winter, an excellent shipper. Desirable for its good dessert and cooking qualities. Tree hardy, quiek, strong grower, heavy cropper.

GOLDEN RUSSET. Medium size, clear golden russet with slight blush. Juicy and high flavored. Hardy; bears well.

GRIMES GOLDEN. Ideal for dessert, thousands buy it in preference to any other for that purpose; also splendid cooker. Medium to large, with delicious sparkling flavor that cannot be described. Keeps well. Tree very hardy, splendid bearer.

JONATHAN. One of the best for either table or market. Brilliant red Apple of high flavor; juicy, fine grained, tender. Keeps well. Productive, bears young, adapted to many sections.

KING OF TOMPKINS COUNTY. Superb red Apple of extraordinary size and good quality. Hardy, vigorous grower, abundant, annual

ICINTOSH RED. Fruit bright red, wondrously beautiful, with tender white flesh of splendid flavor, juicy and aromatic. Everyone appreciates McIntosh quality. Fine table Apple, one of the best for home use. Keeps well and is mellow and good until the last. Tree most hardy and vigorous, bears in three or four years, heavy crops; adapted to wide range of territory.

NORTHERN SPY. Preferred by many for either table use or cooking purposes. Large, striped red Apple, juiey, with rich flavor, appeals to those who like a spicy Apple that is not sour. One of the finest late-keeping Apples. Tree rugged, strong grower, great bearer.

R. I. GREENING. A great and constant bearer in nearly all soils and situations. Large, greenish yellow, flesh fine grained, tender, full of sparkling juice with a richness of flavor surpassed by few. Excellent for dessert and cooking. Keeps well.

ROME BEAUTY. Large, handsome, bright red Apple. Flavor and quality above the average. Ideal for baking. Tree good grower, hardy, bears third year, never fails to have heavy crops. Adapted to wide range of soils and conditions.

SPITZENBURG (Esopus). Large, handsome, purplish red Apple, famous for its rich, spicy, subacid quality and meaty flesh, an old favorite with those who appreciate good fruit.

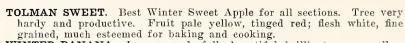
STAYMAN'S WINESAP. Largest, handsomest and best of the Winesaps. Dark, rich red; flesh firm, fine grained, exceedingly juicy and spicy; flavor and quality above average; one of the finest for baking. Quick, strong grower; wonderfully pro-



#### THE HALL MARK NURSERIES



An Improved McIntosh, Superior to All Existing Varieties



with red cheek. A most attractive, high quality, juicy Apple, with peculiar, exquisite flavor that delights everyone; tender and delicious, with banana perfume. Especially good for eating out of hand. Tree hardy, bears young, good crops every year, succeeds in nearly all Apple sections.

#### The New Cortland Apple

A new variety of the McIntosh type, originated at, and very highly recommended by the New York State Experimental Station. Tree large, vigorous grower, very productive, regular in hearing, of great hardiness. Fruit larger than McIntosh, more uniform in size, more highly colored, with heavy bloom; richer in flavor, firmer, but just as juicy. Season one to three weeks later, and the Apples do not drop as readily. Cortland is truly an improved McIntosh, and the beauty and high quality of the fruit cannot be surpassed by any Apple in the world. Price, strong 2-year trees, 5 to 7 feet, \$1.00 each; \$9.00 per 10; \$80.00 per 100.

#### **Peaches**

UR Peach trees are all budded on seedlings grown from natural Peach seeds, collected in districts free from yellows. They are perfectly healthy, free from insects or disease of any kind, vigorous and long-lived, have splendid roots, and are budded from selected bearing trees. Peaches should be planted about 18 feet apart.

Price of Peaches, strong selected trees:

#### The Celebrated Rochester Peach

Ripens two weeks before Early Crawford, when there is no other yellow freestone of quality on the market. Beautiful golden yellow and red Peach of immense size, solid and heavy: very highly flavored, juicy and delicious; far sweeter than Crawford. Exceptionally hardy, more productive than Elberta and usually bears the second year after planting.

BELLE OF GEORGIA. Uniformly large and showy, skin white with red cheek; flesh firm, white, excellent flavor. Very prolific bearer; fine shipper, a most profitable commercial variety in the North as well as the South.

Ripens with Crawford's early.

CARMAN. Large, yellow, with deep blush. Fine flavor. Extra hardy; bears heavy. Nearly free.

CHAMPION. Best white freestone. Delicious flavor, sweet, rich, juicy. Hardy and

productive. Finest dessert Peach of its season.

CRAWFORD'S LATE. Very hardy; large, yellow, rich, sweet, free. September.

CRAWFORD'S EARLY. Very large, yellow, rich, sweet; luscious; free. September.

CROSBY. One of the hardiest; abundant, medium, bright yellow, fine quality. Middle September.

EARLY ELBERTA. Golden yellow with red blush. Ten days ahead of Elberta.

Larger, more highly colored, better quality; splendid shipper. Extra hardy and a heavy and reliable bearer. Free.

ELBERTA. One of the finest yellow freestones. The standard market sort both North and South; a big money maker.

GREENSBORO. Largest and most beautifully colored early Peach. Good quality,

juicy, semi-cling. Productive; extremely hardy.

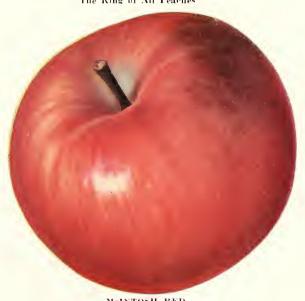
MOUNTAIN ROSE. Early white freestone; one of the best. Large, juicy, rich.

#### The Hale Peach

Combines all qualities most desired, either for home or market. Brilliantly colored, deep golden yellow with carmine blush. Skin thick, without fuzz, smooth as an apricot. Flesh deep yellow, firm, fine grained, tender, melting, luscious flavor. Very solid and heavy Peach of immense size, fully one-half larger and hardier than Elberta; enormously productive. Perfect freestone. Wonderful keeper and shipper.



J. H. HALE The King of All Peaches



One of the Best High Quality Apples for Northern U. S. and Canada



ROCHESTER PEACH
Earliest and Best Yellow Freestone

#### Standard Pears

The planting of the Pear is rapidly extending as its value is appreciated. Like apples, the range of varieties is lad in good eating condition from August until well into the winter.

The melting, juicy texture, the refined flavor and the delicate aroma of the Pear give it high rank among fruits. Pears prefer a strong loam, but succeed well in a great variety of soils, and upon any land that will produce a good crop of vegetables, grain, etc. Pears will keep lenger and their flavor will be highly improved if picked before they are fully ripe. Summer Pears should be gathered at least ten days before they are ripe, and autumn Pears at least two weeks. When the trees are heavily laden, the fruit should be thinned when about one-third grown. least two weeks. one-third grown.

Price of Standard Pears (except Beurre Bosc), extra fine, selected trees, 2 and 3 year:

#### Summer Pears

BARTLETT. General favorite. Large, beautiful and excellent; yellow, tinged with red; buttery and melting; rich, musky flavor.

CLAPP'S FAVORITE. Large, showy, fine looking Pear of good quality, profitable for market. Golden yellow with red cheek; melting, juicy, with sweet, delicate

#### **Autumn and Winter Pears**

BEURRE D'ANJOU. Equals Bartlett in quality. Large, handsome, greenish yellow blushed with crimson. Tree hardy, succeeds everywhere, bears heavy crops.

FLEMISH BEAUTY. Large, beautiful, juicy, melting, rich and fine. Strong grower and good bearer; hardy everywhere. September and October.

BEURRE BOSC (Thanksgiving Pear). Extra large, superb quality. Deep russet yellow. Flesh white, rich and delicious. Keeps well until Christmas. Price, \$1.50.

DUCHESS D'ANGOULEME. Large, greenish yellow; tender, buttery. Best as dwarf.

KIEFFER. Wonderfully abundant, regular bearer. Always sells at good prices. Golden yellow when ripe; flesh white, crisp, juicy.

SHELDON. Medium size, round, russet and red, melting, rich, very juicy, delicious, Fine for dessert; very productive; keeps well; October.

SECKEL (Sugar Pear). Small, finest flavor; excellent for pickling and dessert. 5 to 6 feet.

WORDEN-SECKEL. An improved Seckel; golden yellow with bright crimson cheek; flesh white, buttery, fine grained, and melting; tree an upright, vigorous grower, very hardy, abundant bearer. 5 to 6 feet.

#### Crab Apples

Price same as Standard Apples.

Crab Apples succeed equally well in all sections, are perfectly hardy and will succeed in cold sections where only a few varieties of Apples could be grown. Very valuable for cider, preserves and jelly. Trees very ornamental when in bloom or loaded with their highly colored fruit.

HYSLOP. Large, dark red, sub-acid. October.

TRANSCENDENT. Large, yellow with crimson cheek. September.

WHITNEY. Large, greenish, striped with carmine. Juicy and rich. Last of August.

SHELDON PEAR Delicious for Eating. Should be in Every Home Garden

#### **Dwarf Apples**

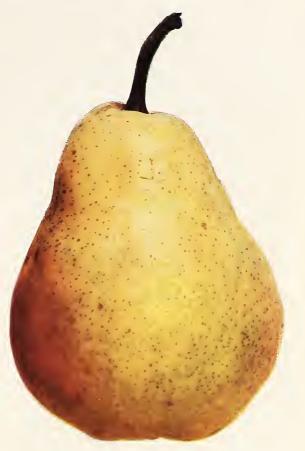
Recommend for city gardens or Recommend for city gardens or wherever space is limited. Require so little room that anyone having a few square rods of land can plant enough trees to have a good supply of home fruit. Very productive, usually commence bearing the second year after planting. They make but little shade and may be trimmed and trained on wire to grow in almost any shape. Set 8 to 10 feet apart.

Price of Dwarf Apples. Extra fine, selected trees:

3 to 4 feet ..... \$1.00 \$8.50

We can furnish the following varieties in Dwarf Apples; for description of fruit see same varieties under Standards.

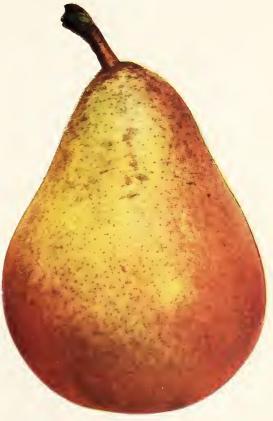
> Yellow Transparent Duchess of Oldenburg McIntosh Red Red Astrachan Fameuse Northern Spy Wealthy Baldwin Rhode Island Greening Delicious Rome Beauty Stayman's Winesap



BARTLETT The Leader Among Canning Pears, Also a Favorite for Eating

Special discount of 8% allowed on all cash orders received on or before March 15th.

5% discount on orders received from March 15th to April 15th.



CLAPP'S FAVORITE Bears Heavy Crops, One of the Hardiest



LOMBARD PLUM

#### Plums

THE Plum adjusts itself to every variation of soil and climate. They give huge crops in New England and on the bleak Western prairies, and every state in the Union can grow a good assortment of varieties. Plums come into hearing early, yield large crops and are delicious for dessert, jellies, preserves, etc. Land for Plums should be well drained and on medium or good gravelly soil all kinds can be grown with success.

Price, extra fine, selected trees, 2- and 3-year: 5 to 7 ft., each, 75c; per 10, \$6.50; per 100, \$60.00.

#### American and European Varieties

BEAUTY OF NAPLES. Medium to large, greenish yellow, very sweet, excellent flavor, fine for dessert. Tree very hardy and

dessert. Tree very hardy and productive. September.

BRADSHAW. Very large, handsome, bluish purple; juicy, excellent quality. One of the earliest. Tree vigorous, very productive. August.

FELLENBERG (Italian Prune). The largest, best and one of the most widely grown of all Prunes. Dark purple with blue bloom; superb quality, rich, juicy, very sweet. Tree vigorous, very hardy, immensely productive. September.

GRAND DUKE. A very valuable late Plum. Fruit very large, showy, dark violet-red. Flesh firm, juicy, sweet and mild. Tree vigorous and productive.

GERMAN PRUNE. A great favorite. The Prune with the real flavor; grows to perfection everywhere. Valuable for dessert, especially fine for canning. Large, dark blue with dense bloom; juicy, sweet, rich and pleasant. Tree very hardy.



BLOWERS BLACKBERRIES Outyield All Others

LOMBARD. Most popular and widely planted variety in America. Grows everywhere. Splendid for dessert; also favorite for canning.

Fruit large, handsome, violet-red, juicy, pleasant and good. Tree very hardy, bears immense crops every year. August.

MONARCH. Large, dark purple, delicious quality, juicy, very free from stone. Tree strong grower, bears young, yields abundant crops. One of the most valuable.

REINE CLAUDE (Green Gage). Unusually high quality eating Plum, and because of its rich flavor, very best for canning. Large, yellowish green, juicy, melting, sugary, delicious. Ripens late and hangs for a long time on the trees. Tree hardy and very productive. September.

SHROPSHIRE DAMSON (Prune Damson). Does well everywhere. Larger and much more desirable than the Common Damson. Should be planted in every garden. None so good for preserving, marmalade, etc. Tree vigorous, hardy, bears enormous crops year after vigor.

year. September.

YELLOW EGG. The Best Yellow Plum. Extra large, handsome, sweet and mild, excellent for cooking. Very productive. Last of

All varieties of Plums, especially Japanese sorts, make handsome ornamental trees as well as being rich in fruit.

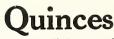
#### Japanese Varieties

ABUNDANCE. Large, showy and beautiful. Color amber, turning to bright cherry-red; highly perfumed. Flesh light yellow, juicy, tender and delicious; freestone. Tree hardy, strong, upright grower, immensely productive. Should be in every garden. August 1st.

BURBANK. Very large, handsome, richly colored dark red. Flesh yellow, tender, very juicy, rich,

sweet and aromatic. Tree spreading, exceptionally hardy, enormously productive. One of the best for general planting. Ripens week after Abundance.

RED JUNE. A most popular early Plum. Medium to large, deep vermilion-red, very showy and attractive, excellent quality, slightly sub-acid; half cling, pit small. Tree hardy, upright, very productive. Earlier than Abundance.



HE trees are hardy, compact in growth, require little space, bear early and rarely have an off year, give big crops regularly every year. The fruit is much sought for canning, makes delicious jelly and preserves. Grow in any good garden soil, which should be kept mellow and well enriched. Fruit should be thiuncd out if it bears too freely.

Price, extra strong, 2- and 3-year:

ORANGE (Apple). Best of the older sorts. Very large, bright golden yellow; fine quality.

REA'S MAMMOTH. Larger than Orange, tree more vigorous and productive. Ripens very early.



ORANGE QUINCE

#### L.W. HALL COMPANY, INC., ROCHESTER, N.Y.

#### Blackberries

AY he grown by everybody; hardy and rugged in growth; heavy and regular producers. Black-berries are the best yielders of cane fruits. Set in rows 7 feet apart, plants 4 feet apart in the row, 1,556 plants to the acre. Keep clean and well cultivated.

Price, strong, 2-year, fruiting canes, \$1.50 per doz.; \$10.00 per 100.

BLOWERS. The Best Blackberry. Originated in the celebrated small fruit belt of Chautauqua County, N. Y., where it has been thoroughly tested. Claimed to be the hardiest, most productive, the finest quality, and to bring on the market the highest price of all Blackberries. Has produced 2,694 berries on one bush, 2,720 quarts on one-third acre. Large size, jet black, good shipper, best quality, unexcelled productivness are the main characteristics of this splendid sort.

ELDORADO. A strong growing, hardy variety; very productive; fruit very large, jet black, in large clusters, ripening well together. Its keeping quality is unsurpassed. Fine quality, sweet, without core.

RATHBUN. Fruit borne in clusters, berries very large, color intense black with a high polish; small seeds; flesh juicy, high flavored, sweet and delicious. In season medium

# **Apricots**

PRICOTS are a rich, delicious fruit, coming between cherries and peaches. Very much like the peach in outward appearance, but like the plum in quality and texture. One of the finest fruits for drying, and they fill a season when there are no other large fruits.

SUPERB. The best Apricot now offered. Perfectly hardy, has no superior in productiveness. Beautiful yellow with slight blush; flesh firm and solid. One of its many desirable traits is its long season, covering a period of three weeks. Price, \$1.00 each.

#### **Dwarf Pears**

THE dwarf varieties require less than one-fifth the space necessary for the standard varieties, and though the tree is dwarf the fruit is the same size as standard, and is borne in large quantities. It is valuable both for the home garden and orchard planting for commercial purposes. It is a good filler for apple or standard pear orchards, because it is an early bearer and takes up but a small space. Trees should be planted ten feet apart. We can furnish the following varieties in Dwarf (for description see Standard Pears).

Price, Dwarf Pears, 2- and 3-year, extra fine:

3 to 4 feet......\$1.00 \$8.50

Bartlett Kieffer

Seckel Beurre d'Anjou Clapp's Favorite Duchess d'Angouleme Flemish Beauty

#### Rhubarb



WASHINGTON ASPARAGUS So Much Better Than Other Asparagus Seems to be in a Class by Itself that It

AVE a Rhubarb patch. Six roots set early in the spring will supply a small family. Set plants 2 feet apart in the row. Good culture and plenty of dressing will give profitable returns.

CHAMPAGNE RHUBARB (New). Excels all in size, flavor and delicate tenderness of its crimson stalks. Brings highest market price. Strong, 2-year roots. 35c each; \$2.50 per 10.

#### Asparagus

IIIS delicious and healthy vegetable should be found in every garden. Nothing can be more easily grown and no plant gives such a healthful food for such a little outlay. Set in the fall or spring with the crown of the plant about three inches below the surface of the ground. Ten to twelve inches by two feet is a good distance to plant.

WASHINGTON. New rust-resisting variety developed by the U.S. Department of Agriculture. As a standard variety for fancy Asparagus for the home garden or market it stands above all others in size, vigor, tenderness, quality and rust-Strong roots, \$1.50 per 25; resistance. \$3.50 per 100.

It is not necessary for you to pay It is not necessary for you to pay fancy agents' prices in order to get the BEST QUALITY STOCK. Buy direct from us through our catalogue and get the best trees and plants you can buy at lowest prices in keeping with GUARANTY OF QUALITY. Give us a trial and let us prove to you that we have the RIGHT TREES AT THE RIGHT PRICES. Your money back if not satisfied.



One of Our Dwarf Pear Trees Yielding 20 Pears the 3rd Year After Planting



Healthy Young Trees Growing in the Nursery Row

#### Cherries

HY not grow your own Cherries? It is the sufest, surest and most economical way to get the most delicious fruit. No fruit outside of apples generally does so well. Sandy or gravelly soil is best, but trees will thrive in any situation except a wet one. Trees are clean growers and steady bearers, coming into bearing when very young.

The sour varieties are hardy and will grow wherever the apple succeeds. The fruit is always in demand for preserves and pies.

Trees of the sweet varieties are beautiful as well as useful, make excellent ornamental shade trees for the lawn or garden.

A cherry tree in bloom is one of the most beautiful things in all the plant world

#### Hearts and Bigarreaus (Sweet)

Price, extra fine, selected trees, 2- and 3-year:

BING. A new black Cherry; originated in Oregon; size large, color blackish purple; flesh very solid and of the highest flavor; tree vigorous, upright, hardy and productive; a fine shipping and market Cherry.

BLACK TARTARIAN. This fine old variety produces immense crops of very large, purplish black fruits of high quality, juicy, meaty, mild and sweet. The tree makes a beautiful, erect growth. Late June and early July.

LAMBERT. One of the largest of all; heart-shaped, dark purplish red, turning to almost jet black when fully ripe. Flesh firm, solid, rich and juicy, with sprightly flavor; seed very small for so large a fruit. Tree rugged, strong grower, hardy, enormous bearer. Late July.

GOVERNOR WOOD. Very large, rich; light yellow with red cheek; juicy and sweet. One of the very best. Tree healthy and vigorous; great bearer.

Season late June.



SCHMIDT'S Unsurpassed in Size by Any Other Black Cherry

NAPOLEON. pearance and the very largest size; yellow and amber, with bright red blush; flesh firm, juicy, delicious. Profitable for market, finds a ready sale both for canning and dessert. Forms a grand tree. Bears enormous crops. July.



Large, pale yellow, with light red cheek; firm and delicious. Ripens latter part of June.

SCHMIDT'S BIGGARREAU. One of the best market varieties, entitled to first place as a money maker. Its glossy black color and round, plump form tempt the eye, while its crisp, firm, juicy flesh and sweet rich flavor make it delicious to the taste. Tree is a vigorous grower, healthy and productive. July.

NAPOLEON The Hardiest of the Light Yellow Cherries and Deservedly Popular



Price, extra fine, selected trees, 2-year:

EARLY RICHMOND. Medium size, dark red, melting and juicy, acid flavor; one of the most valuable and popular of the acid Cherries and is unsurpassed for cooking. Tree slender grower, exceedingly productive and very hardy; will stand the most severe weather.

ENGLISH MORELLO. The standard late sour Cherry. Large and handsome, dark red, becoming almost black. Fruit good quality, tender, juicy, acid, rich. Hangs long on the trees, good shipper. Tree dwarf and slender, very hardy.

MONTMORENCY. Beautiful, large, red acid Cherry of great value; very profitable; more largely planted for market than any other Prominent for size; larger and sweeter than Early Richmond and fully ten days later. Tree hardy, vigorous grower, exceedingly productive, and the greatest money maker in the list. We recommend Montmorency for the bulk of crop anywhere that Cherries will grow. Late June.

Dowagiac, Mich., August, 1926. Filberts doing fine. Most of them bore last year, and am going to have quite a crop this year. A. RUDOLPHI.

Knoxville, Tenn., August, 1926.

Last year had several quarts of Filberts and look to have quite a few nuts this year.

SPEARS WEBSTER.

Filberts doing nicely in growth and in fruit, quite a number of nuts. Altogether I am satisfied with the showing they are making.

DR. A. A. BRILL.

Wargon, Sweden, April 5, 1926.
I have received the fine peaches and grape vines that you sent by S. S. "Stockholm" and am very pleased to tell you that the trees, etc., arrived in perfect condition, which I should say speaks volumes for your way of packing.

H. J. LIDHOLM.

#### L.W. HALL COMPANY, INC., ROCHESTER, N.Y.

#### Grapes

VERYONE should have a few Grape vines in the home garden. They require very little cultivation and returns are quick and abundant. They can be trained over fences, trellises or doorways, and thus be ornamental as well as useful. To grow for market they can be planted on hillsides that are unsuitable for other crops. Sunny exposure is desirable. If planted alongside of fence or buildings, set about 8 feet apart. For vineyard planting, make rows about 8 feet apart and set vines from 6 to 10 feet apart in the row. The plants we offer are strong, 2-year vines, and the following is a list of the best and leading varieties.

#### New Grapes

The best of the recent introductions. Well tested and worth while. Should be in every garden.

CACO (Catawba Concord). A perfectly hardy Grape that equals the finest hothouse product in its delicious quality and melting texture. Beautiful large berries, wine-red, with abundant bloom, rich in sugar. Bunch good size, compact and of good form. Ripens before Concord. Vines very strong growers, healthy and prolific bearers. 75c each.

HUBBARD. A superb new Grape for table use. After thorough investigation we have not found one with more excellent qualities. Rich blue in color, bunch and berry large and uniform; skin thin and firm, pulp tender with a sweet and pleasant flavor most nearly approaching the European Grapes. Seeds few and small, separate freely from pulp. Healthy foliage, strong grower, bears heavily, ripening ten days before Concord. A fine shipper and succeeds in any grape-growing section. 75c each.

**PORTLAND.** New early white grape, originated at the New York State Experiment Station; remarkable for its luxuriant foliage, with fruit scarcely less remarkable. Vine vigorous, hardy, healthy; very productive. Bunch and berry larger than any other early white Grape. Quality excellent; flesh firm, with an abundance of juice; tender, aromatic, sweet and mild. One of the finest white Grapes in existence; takes first place for home or market. Extra strong 2-year vines, \$1.50 each.

SPECIAL-One each of these New Grapes for \$2.50.



CACO GRAPES
Equal in Quality the Finest Hot-House Grown

#### Standard Grapes

Extra strong, select, 2-year vines with long tops and good roots.

Price (except where noted), 50c each; \$4.00 per 10; \$35.00 per 100.

BRIGHTON (Red). Large, handsome clusters; flesh rich, sweet, tender, of

highest quality; almost seedless. Ripens early, hardy, productive.

A Superb New Table Grape, Noted for Its Sweet and Pleasant Flavor

CAMPBELL'S EARLY (Black). Clusters large and handsome; berries large, round, purplish black with heavy bloom. Flesh firm, but tender, rich and sweet. A most valuable early Grape, tremendously in demand because of its early ripening and superior keeping and shipping qualities. Very strong, vigorous grower, very hardy.

CONCORD (Black). The Great Business Grape, most widely known and grown of all; succeeds well over a great extent of country. Vines extremely hardy, vigorous and productive; bunches large, berries large, juicy and sweet. 25c each; \$2.00 per 10; \$15.00 per 100.

**DELAWARE.** A delicious little red table Grape of highest quality. Bunches small and compact. Berries small, light red, with a violet bloom, beautiful; sweet, sugary, with musky aroma. Valuable in the North for its hardiness and early ripening qualities; one of the best for the South. One of the finest of our native Grapes, justly claiming a place in every garden and a most profitable commercial variety.

**DIAMOND.** Large, delicious white Grape; few others surpass it in beauty and quality. Recommended for home Grape arbor or commercial vineyard. Juicy and rich, with few seeds. Bears early in the season, hardy, very productive.

few seeds. Bears early in the season, hardy, very productive.

LUCILE. An extra hardy red Grape, especially valuable because of its truly remarkable vine characteristics. Unsurpassed in vigor, health, hardiness and productiveness. Indispensable in the North where only early and extra hardy Grapes succeed. Ripens before Concord and crops exceed that variety. Good quality, berries large, clusters large and compact, attractive in form and color.

large and compact, attractive in form and color.

MOORE'S EARLY. Comes into market 10 days before Concord, consequently brings highest prices. Vines extremely hardy, berries large, purplish black, sweet and good.

Particularly valuable in the North, also succeeds admirably in the South.

NIAGARA. A great yielder, the most widely planted and best known white Grape for market. Bunch and berry large, fine flavor. Ripens before Concord. Vines strong and hardy. 35c each; \$3.00 per 10; \$25.00 per 100.

WORDEN. One of the best Black Grapes. Has the wonderful dependability and productiveness of Concord, but vineys 10 days earlier larger size, finer in appearance and

WORDEN. One of the best Black Grapes. Has the wonderful dependability and productiveness of Concord, but ripens 10 days earlier, larger size, finer in appearance and very much better in quality. We recommend Worden for home use or commercial vineyard.

#### Raspberries

HAT is more delicious in summer than a dish of fragrant raspberries brought direct to your table from your own garden? Use a few square feet of your yard to set out some plants this year. They are easy to grow and require little care. To produce the best fruit the old canes should be cut down as soon as they are through fruiting.

Price (except where noted), strong, 2-year, fruiting canes, \$1.50 per dozen; \$10.00 per 100.

#### Black Raspberries

CUMBERLAND. Largest of all the Blackcaps. The most profitable variety for main crop. A healthy, vigorous grower, throwing up stout, stocky, well branched canes that produce immense crops of magnificent berries. Fruit very large, firm, quality excellent.

HONEY SWEET. The new Blackcap Raspberry. A distinct new variety, originated in Western New York, regarded by many as the best black Raspberry yet introduced. Fruit very large, jet black, very attractive in color, with a flavor exceedingly rich, sweet and refreshing. Hardy, bears every year in great abundance.

#### Red and Yellow Raspberries

COLUMBIAN. Fruit very large, color dark reddish purple; adheres firmly to the stem; seeds small; has a distinct flavor of its own, making it a most delicious table berry. For canning purposes it is much superior to any other. Bears enormous crops.

CUTHBERT or QUEEN OF THE MARKET. Large, rich crimson; sweet, rich, luscious. Leading market variety for main crop. Hardy.

GOLDEN QUEEN. Large, beautiful, golden yellow berries of highest quality and flavor. Canes hardy, of strongest growth, immensely productive.

**HERBERT.** The Raspberry with the real Raspberry flavor. Takes first place in hardiness. Bright red; very sweet and juicy. Enormously productive.

LA FRANCE. Phenomenal Everbearing Red Raspberry. Awarded many medals and highest honors at all exhibits. Prodigious bearer from early July until killing frosts, late crops heavier than the early ones. Berries deep pink, juiey, of delicious flavor, very large, with few seeds, an excellent keeper. Because of its vigorous, rapid growth, extreme hardiness, immunity from fungus and insect pests, and its remarkable all-season productiveness of fruit, La France is by all odds "the" Raspberry for the home gardener, fruit grower or farmer. \$3.00 per doz.; \$20.00 per 100.

ST. REGIS (Ranere) EVERBEARING RED RASPBERRY. Bears fruit four months first season planted. Begins to ripen middle of June. Wonderfully prolific, main crop as great as any other red variety. Summer or autumn crops full to heavy pickings all the time. Berries large, firm and full flavored until the very last; rich, sugary. Hardy.



LA FRANCE
New Everbearing Red Raspberry, Finest of Its Class

#### SPECIAL INTRODUCTORY OFFER 48 PLANTS FOR \$2.50

To acquaint our customers with the merits of these new varieties, we will send 12 each of Beacon, Bliss, Table Queen and Bouquet, for \$2.50, postpaid.

# New Strawberries of Special Merit

HESE supreme varieties were originated, introduced and recommended by the Scientists of the New York State Agricultural Experiment Station. They mark the greatest advance in the production of better berries, superior in taste, size and productive qualities. For this reason we have discarded all ordinary varieties, and recommend these as invaluable to the lover of the choicest Strawberries. Large, beautiful and luscious, they will furnish your table or supply your market with the very best berries for four weeks.

Price, 12 plants for \$1.00; 50 for \$3.00; 100 for \$5.00, postpaid.

BEACON. Perfect flowers; very early, large, dark glossy red and red to center; juicy but firm, sub-acid and delicious, holds size up for an early berry, and is very productive.

BLISS. Perfect flowers; late June. Claimed to be the very finest table berry in existence. Very large, medium red, very glossy, juicy and firm, sprightly, sweet, highly flavored and luscious.

BOUQUET. Perfect flowers; mid-June. An immense producer of extra large berries, glossy red, richly juicy, very firm, extra good for home use; a money maker for market.

TABLE QUEEN. Imperfect flower; mid-June. No better Strawberry for the table. Large size, beautiful in form, and of a medium red color.



# New Everbearing Strawberry "GOLD COIN"

Wonderful

The best of the everbearers. Beautiful in appearance, fascinating in flavor, always fruiting from June until permanent cold weather. Berries large, red throughout, seeds bright golden yellow. \$2.00 per 25; \$6.00 per 100, postpaid.

BLISS STRAWBERRIES
Every Lover of the Choicest Strawberries Should Grow the Bliss

# A Chat With Our Customers

**7** OU will find in this catalog everything needed for your orchard or garden, including the best of the old and many new, well tested varieties. We are located in a section ideal for growing healthy, hardy, well rooted trees and plants—excellent soil, plenty of sunshine and a wide range of temperature—a combination that produces nursery stock of exceptional vigor and hardiness. For more than 45 years we have been supplying this high-grade stock to our customers—the kind we are prepared to furnish you, and we are certain that you will be delighted with the results.

GUARANTEE

Every tree, bush or plant is guaranteed up to size specified and strictly A No. 1, healthy, thrifty, well rooted, true to name, and free from San Jose Scale or disease of any kind, and will be packed to reach you in perfect condition. We use the greatest precaution to have everything we send out true to name, but if through any fault of ours any stock proves not true to label and ill. ours any stock proves not true to label, we will on proper proof, replace double the number of trees or plants not true, or we will refund the purchase price, plus 6 per cent per annum, and also replace stock.

L. W. HALL COMPANY, Inc.

HALL MARK—A designation such as the mark of Sterling indicating purity or unusual merit, originally associated with precious metals.

Now in widespread use to denote an institution or a class of merchan-dise above the commonplace.

L. W. HALL CO., INC. The Hall Mark Nurseries

#### Order Early

Make your plans early so that your order can be filled while assortments are still complete. As a special inducement we allow the following discount on cash orders:

Before March 15th, 8%. Between March 15th and April 15th, 5%. No discount after April 15th.

Every order is an important one with us, whether it be large or small, we look upon it as another opportunity to demonstrate that we can meet your planting needs satisfactorily, and will give it the most careful attention from the time it is received until the goods are shipped.

And our attention does not stop there. We want you to feel that your interests and ours are mutual, and want you to know that we are here to give you service as well as to sell you nursery stock. if we can aid you in any way, either in selecting varieties best suited to your needs, or in otherwise planning your planting, or in the care of the stock after planting, please do not hesitate to call upon us. We will be glad to give you the benefit of our experience and advice at any time you desire.

TERMS are Net Cash with Order. Charge accounts will be opened, if desired, with firms or persons of approved credit or who give satisfactory reference. C. O. D. orders must be accompanied by one-fourth cash.

SHIPPING SEASON. Our regular spring shipping season opens the latter part of March and continues to about the middle of May, but orders for Southern States can be shipped any time after the middle of February. In the fall we start shipping early in October

and continue until the ground freezes, which is usually from the middle to the last of November.

PLANTING SEASON is not governed by any particular date or condition of vegetation in your section, but by the condition of stock on arrival. Everything we ship in the spring is dug while still in dormant winter state, before it has commenced its new season's growth. The way we pack, stock keeps perfectly in this dormant state until received by you. So that regardless of the condition of vegetation in your section—whether advanced or retarded—that does not affect our stock in any way, and if you will plant it according to directions and give it reasonable care you will find it will live and thrive.

TO OUR CANADIAN CUSTOMERS. The new law requires persons wishing to import Nursery Stock to file an application with the Secretary of the Destructive Insect and Pest Act Advisory Board, Dept. of Agriculture, Ottawa, specifying the quantity, kind, value of stock, country and locality therein of its origin, destination, name of buyer and name of seller, and the name of port of entry. should not entail much trouble, as an additional copy of order can be made at the time and sent post free, addressed to the Secretary

#### No Orders for less than \$1.00 Accepted

As it costs us just as much to pack and prepare small orders as it does large ones, and inasmuch as the prices we ask are so close to the actual cost of production, we cannot afford to fill orders amounting to less than \$1.00.

#### Our Membership in the American Association of Nurserymen is Your Safeguard

#### **General Planting Directions**

CARE OF STOCK ON ARRIVAL. All stock should be planted immediately on arrival, but if not convenient to do so, open bundle and heel roots in ground, covering them thoroughly.

PLANTING. Dig holes twice the size necessary to take in all the the roots; throw out top soil to one side, and use it for filling around the roots; tread the earth hard after planting. The use of water around the roots when filling in the earth depends on the moisture condition of the ground. If dry, use plenty of water. After planting and during the summer sufficient water should be used to keep the earth moist.

PRUNING. The limbs of all fruit trees, shrubs and roses should be cut back two-thirds when planted. Remove all surplus branches from trees, leaving say, three main stems as a basis for head. Always prune to an outside bud, thus insuring outward growth. Peach trees should be pruned to a whip and a head established the second year either high or low as preferred. All roots should be pruned smoothly before planting, cutting off the ends where bruised by digging, and shortening others. This is as important as prun-

MULCHING. Mulching is a most necessary factor in successful planting. Cover a space around the tree or shrub to a distance of three feet, using coarse manure; lawn clippings or grass is effective for this purpose if manure cannot be secured. The mulching retains moisture, retards the growth of weeds and facilitates quick growth. When straw or manure is left on the ground all winter, clear a space of 15 inches around the tree to avoid damage from

LABELS. Labels should be removed and some other method adopted for recording varieties. The wires will cut and damage the limbs

CULTIVATION. Hoe or cultivate frequently. Nothing can thrive if the weeds are allowed to sap the life of the soil.

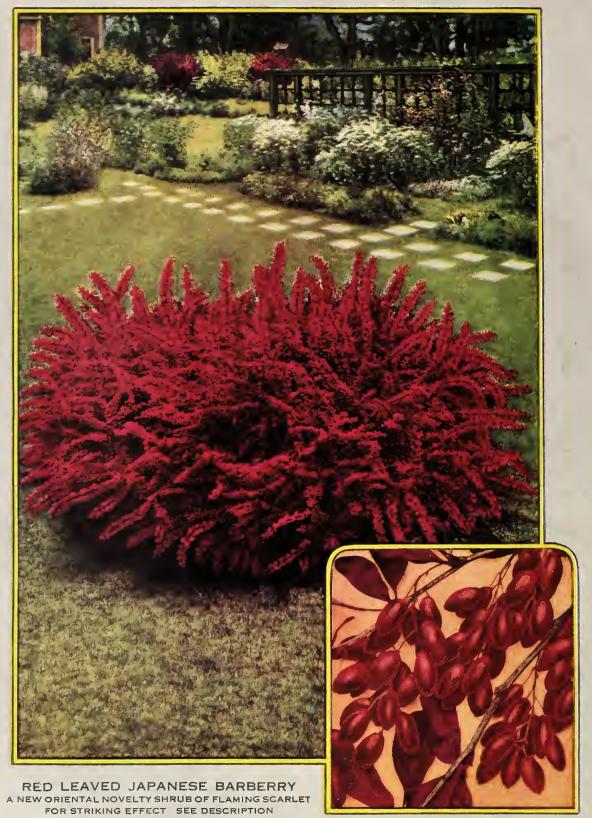
#### Special Instructions

Grape Vines should be planted so that the first bud next to the stem will come on a level with the surface of the ground. Grape Vines have two layers of roots, from 6 to 8 inches apart, and in planting spread the lower layers of roots in their natural position; fill in the earth and press down in the soil firmly, then spread the second layer of roots and fill in the balance of the hole. After planting, trim the vines back to two buds. A strong stick four feet long should be driven in at each vine to support the canes the first two years. Strawberries should be planted so as to leave the crown even with the surface. Too deep planting will smother the plant. All other small or bush fruits, such as raspberries, currants, gooseberries, etc., should be planted about one inch deeper than they stood in the nursery, and, after planting, the tops should be cut back to within four or five inches of the ground. In pruning ornamental trees one-third of the side branches should be cut off on all except cut-leaved birch, beech, larch and horse-chestnut, which should not be pruned at all.

Ornamental Shrubs should be planted two inches deeper than they were in the nursery, and the tops cut back one-half.

Season 1927

48th Year



L.W. HALL COMPANY, INC. ROCHESTER, NEW YORK



